

**Economic Development Committee
Town of Bridgeville
November 2015 Update**

The final report from Muldrow Associates has been presented to the Committee and the Commissioners. It can be accessed at the following web address:

<https://www.dropbox.com/s/52cx1uem94dmuo2/Bridgeville%20Report.pdf?dl=0>

There is an Implementation Strategy Board to guide the next steps.

The Committee is preparing to implement the Branding module. A first step will be flags using a design approved by the Commissioners placed in strategic locations throughout the town. These flags will be in place at alternate times with the Kiwanis holiday flags/decorations.

An idea being researched is a mural on the side of the barbershop on Market Street that is based on the new town tag line "Bridgeville, Delaware's Front Porch".

The Economic Development Committee has sent letters to eleven Delaware trade associations, eleven major commercial property owners and several targeted businesses alerting them to Bridgeville's desire to encourage economic development. Two property owners and one business have followed up by contacting the Committee Chair.

A checklist on "how to open a business in Bridgeville" was developed in conjunction with town officials and now appears under "forms" on the Town website.

Scott Thomas, Executive Director, Southern Delaware Tourism attended the Committee's September meeting. He encouraged us to work toward making Bridgeville a destination and highlighting our positives.

Representatives Jim Smith and Bill Whitaker from Delmarva Power Company attended the Committee's October meeting. A discussion took place regarding the undergrounding of utilities on Market Street. The Committee requested a preliminary feasibility study from the power company so that an informed decision can be made regarding this concept.

The Delaware Economic Development Office invited Committee Chair, Ruth Skala, to participate in training to become a Small Business Mentor. She attended five sessions in Dover to qualify for certification.

The CGI Communication project is close to completion. Videographers spent nine plus hours filming in Bridgeville so that three sixty second films could be produced that will appear on the town website within the next few weeks. Local businesses are encouraged to purchase advertising linked to these Bridgeville videos.

Robin's Pet Grooming held a ribbon cutting on September 28 upon opening at 16487 Sussex Highway next to the Western Sussex Animal Hospital.

Executive Limousine has opened at 501 Market Street.

Ruth Skala, Chairperson
Economic Development Committee