

## **Economic Development Committee Update**

### **March 12, 2018**

1. The committee met to further discuss Vibrancy Grants (...the purpose of these grants will be to help create a visually appealing downtown). We decided to first focus on three elements. Accent lighting; planters/flower baskets; and rocking chairs with the initial area of focus on Market Street and Main Street. Each item is being looked at to provide information to businesses and residents to be able to offer them some guidelines as to what will be acceptable. By doing some early research we are hoping to have options for those who apply they could choose from. Also, the committee will be looking at doing some vibrancy work with the area in front of town hall around the flag pole.
2. Planning for the 2018 Fabulous Fourth Fridays is continuing. Save the date announcements have been posted and sent to last year's participants with a few applications already received.
3. Donna Moore from the community visited our meeting and after discussions with her she has decided she would like to serve.
4. An initial timeline and plan for naming the bike trail naming contest was discussed. Sue Grenier from the committee is working on this.
5. The EDC has decided to become a member of the Eastern Shore Tourism, Arts and Downtown Development (TADD) group. "The Eastern Shore T.A.D.D. organization is comprised of members who are focused on developing vibrant downtowns in municipalities located on the Delmarva Peninsula. Members carry out these downtown development efforts through collaboration on regional marketing initiatives and sharing sessions on best practices and problem solving. T.A.D.D. members meet quarterly and interact in between meetings through email and social media." Benefits from this membership include: Newsletter, Website, Social Media, Window Clings, Link to website, Networking with all town partners . There are currently 18 towns involved.
6. Two members of the EDC will be attending the Main Street Conference in March. The training helps by providing us with researching new innovative methods and practices for making our downtown area thrive.

Richard Grinnell  
Chairperson, Economic Development Committee