



**Economic Development Committee Meeting
Town of Bridgeville
Minutes
Wednesday, September 19, 2018, 3:00 p.m.
Town Hall Meeting Room**

- I. **Attending:** Richard Grinnell, Sue Grenier, Donna Moore, James Speegle, Deborah Brown and Bob Lewis
- II. **Absent:** Jane Houtman, Harris Mager, Lawrence Tassone and Charles Smith.
- III. **Approval of Minutes:** Motion to approve the Minutes from August 18, as presented – Jim; 2nd – Sue; motion carried.
- IV. **EDC Financials**

Richard discussed the financial statement with the Economic Development Committee. – Jim; 2nd – Donna; motion carried.
- V. **Old Business**
 - A. **Fabulous 4th Friday events**
 - a. **Food:** Jane was not present for an update. Sue asked if the Bakery was needed. Richard stated that he would like to have them. Richard discussed that he needs help at the Fabulous Friday.
 - b. **Liquor License/insurance:** Richard stated that he made an executive decision about not doing beer. Richard stated that he let Jesse know that they would not need the insurance this month. The Committee discussed possibly doing it next year. Richard discussed the tables and chairs being delivered by Barton's.
 - c. **Music:** Richard stated that Bob already has the music scheduled.
 - d. **Vendors:** Jane was not present for a vendor update. The Committee discussed advertising for future events.
 - B. **Vibrancy Grants (Town Accent Lighting)-** Richard stated that the vibrancy grants have been put on hold for the moment. The Committee discussed the Town Hall lights.

- C. Town sign Replacement on Hwy 13 (DeIDOT Status)-** Richard gave an update to the EDC Committee about the signs. Richard stated that the Town is still waiting on DELDOT. Richard stated that they are still waiting on approval.
- D. Ongoing Grant Program (Status Update)-** Richard stated that this will be on the agenda for October's Commission Meeting.
- E. Sponsorship campaign for Fabulous Fourth Friday-** Richard and the committee discussed how to get sponsors for the future. The Committee discussed sending the sponsorship to businesses and organizations. Sue discussed getting a sub committee together to discuss the sponsorship campaign. The Committee discussed making a master list of businesses around Town.
- F. Volunteer Recruitment Campaign-** Richard discussed creating an ad for the Volunteer recruitment and also putting it on next door neighbor. Sue asked about advertising it in the Seaford Star. Donna asked about putting an ad in the Guide. The Committee discussed advertising prices for Volunteer ads. The Committee discussed what they would like in the ad. Debra said she would make an advertisement for the newsletter.
- G. Christmas Parade:** Bob gave the Committee an update on December 8th, Christmas parade at 6pm. Bob stated that they are running it the same way as last year, just more on the trophy end. Bob stated that the parade route is a little different this year. Bob discussed trophy sponsorships. Bob discussed moving the reviewing stand and the judges. Bob stated that they are offering \$200 per band for transportation. The Committee discussed which fire companies they wanted to invite. The Committee discussed vendors and food trucks.

VI. New Business

- A. Downtown partnership logos & other logos:** Richard stated that he would work on this, send information out and talk about this next meeting.
- B. Rocking Chair painting contest:** Richard stated that he wanted this to move forward. The Committee discussed contacting the Woodbridge School district and other art leagues. The Committee discussed providing the rockers or getting sponsors.

VII. Committee Members Comments:

The Committee discussed ideas for future Fabulous 4th Fridays.

Donna discussed having a lunch or dinner for future sponsors every year with the Committee.

VIII. Adjournment:

The meeting was adjourned at 04:26 PM.

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Next Meeting: Wednesday, October 17, 2018 at 3:00 pm at Town Hall.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "AWalls", written in black ink. The signature is positioned above a horizontal line that extends to the right.

Ashley Walls, Transcriptionist