

# Economic Development Committee Meeting Town of Bridgeville Minutes Wednesday, October 17, 2018, 3:00 p.m. Town Hall Meeting Room

- I. Attending: Richard Grinnell, Sue Grenier, Donna Moore, James Speegle, and Deborah Brown.
- II.

  Absent: Bob Lewis, Jane Houtman, Harris Mager, Lawrence Tassone and Charles Smith.
- III. Approval of Minutes: Motion to approve the Minutes from September 19, as presented Deborah; 2nd Donna; motion carried.
- **IV. EDC Financials:** Richard discussed the financial statement with the Economic Development Committee. Jim; 2nd Sue; motion carried.

# V. Old Business

# A. Fabulous 4th Friday events

- a. **End of the Year Status**: Richard discussed suggestions from Bob Lewis and Jane Houtman. The Committee discussed sending businesses sponsorship letters and that Jane will create a vendors list. The Committee discussed downsizing the sizes of the spaces and to create more signage. Richard stated that Bob has agreed to do the music again in 2019 and changing the hours to 5-8 pm instead of 4-7 pm. The Committee discussed designing a stage for the bands.
- **b.** Thank you Ad: Richard discussed thanking the people that help out. The Committee discussed where they could place the Thank you ad and who they would like to include in the Thank you Ad.
- **B.** Town sign Replacement on Hwy 13 (DelDOT Status) Richard discussed that the Town is still working with DelDot.
- C. Ongoing Grant Program (Status Update) Richard discussed that the Commissioners approved the Ongoing Grant Program at the Commission Meeting. The Committee discussed advertising the Ongoing Grant Program on Social Media (Facebook, Instagram & Twitter) and the Town Website. The Committee discussed creating a handout flyer to deliver by hand to the Businesses on Market and Main Street.
- **D.** Rocking Chair painting contest- The Committee discussed the kinds of rocking chairs that they want to use for the contest. The Committee discussed asking the High School to take this on as

a project. The Committee discussed prices for the different styles and sizes of rockers. Richard stated that they should check with the Commissioners about the contest. The Committee discussed putting small rocking chairs on posts. The Committee discussed where they could put the bigger sized rocking chairs. The Committee discussed about supplying the supplies, such as paint and brushes and the number of rocking chairs that they are going to need. The Committee discussed having a separate meeting for the Rocking Chair painting contest and gathering information to present to the Commissioners.

E. Other Place making Projects- Sue discussed the crosswalk artwork idea with the Committee. She stated that Market Street is scheduled to be repaved in fall of 2019, so ideally she would want to do this in spring 2020. The EDC would be responsible the cost of the artwork and flaggers (if the road needed shut down). Sue stated she has a copy of the agreement between the Town of Bridgeville and DelDot. Sue also discussed doing artwork on the Traffic Signal Cabinets and artwork in the intersection with the Committee. The Committee discussed taking these ideas to the Commissioners and get their thoughts.

# VI. New Business

- A. TADD Update/Website Usage: Richard stated that TADD is doing new websites and will have deadlines for information that they need. Sue stated that the websites will be going live in mid-November.
- B. **Sussex Profile Ad:** Richard discussed with the Committee if they wanted to make any changes. Richard told them to write it down and email them to him by October 25<sup>th</sup>.

### VII. Committee Members Comments:

Richard discussed with the Committee about license plates, inventory, ordering and who could possibly handle this item in the future.

Deborah asked if Richard had heard of anyone wanting to join the EDC. Richard stated that he had heard from Alice Zaras and that she had indicated she was interested in joining the EDC. Richard stated that Ashley had posted an ad on Social Media.

## VIII. Adjournment:

The meeting was adjourned at 04:17 PM. – Jim; 2nd – Sue; motion carried.

Next Meeting: Wednesday, November 27, 2018 at 3:00 pm at Town Hall.

Respectfully submitted,

Ashley Walls, Transcriptionist