

Economic Development Committee Meeting Town of Bridgeville Minutes Wednesday, January 16, 2019, 3:00 p.m. Town Hall Meeting Room

Attending: Richard Grinnell, Donna Moore, Jane Houtman, Harris Mager, Aliceann Zaras, James Speegle, Sue Grenier and Bob Lewis.

Also Attending: Bruce Smith

Absent: Lawrence Tassone, Deborah Brown, Suzanne Farris and Charles Smith.

- II. Approval of Minutes: December 19, 2018 Minutes were approved.
- III. EDC Financials: Richard went over the financial statement with the Committee.

IV. Old Business

- **A. Fabulous 4th Friday Thank You's:** Richard stated that the Thank You's have been sent out and Aliceann produced the letters. Aliceann stated that there were 19 letters and that if anyone has any ideas of different vendors to contact her. Richard and the Committee discussed the task list for the Fabulous 4th Fridays.
- **B.** Town sign Replacement on Hwy 13 (DelDOT Status): Richard updated the Committee about the signs and that they hope to have both signs in by the end of the month.
- C. Rocking Chair painting contest update: Donna updated the Committee about the Rocking Chair contest and that one of the students wanted to do a Vanderwende chair. Donna also stated that the middle school has the paid and has turned in a few design ideas. Donna stated that March 1 was the deadline. The Committee discussed getting rocking chairs built, designed and then sell them in the future.
- **D.** Crosswalks/Intersection Painting Update: Sue stated that there is a presentation that will be given at the Commission Workshop on February 25th to give the Commissioners more information. Sue discussed the traffic signal cabinets with the Committee.
- **E.** Memorial/Flagpole Parklet update: Richard discussed with the Committee that Jesse is taking care of getting the three (3) estimates together.
- F. Ongoing Grants Update: Richard discussed mailing information about the grants to businesses on Market and Main Street with the Committee.

- **G. Potential strategic planning support meeting:** Richard discussed the meeting that is set up for January 17th to decide what they should focus on next. Richard stated that Town Manager Savage will also be present at this meeting. Richard discussed focusing on sections of RT 13.
- H. TADD update/website usage: Richard stated that Jane and Alice both went to the TADD Meeting. Alice stated that Lynn Harman from the Western Sussex Chamber also attended. Alice stated that they also learned more about what TADD is about. Alice discussed agritourism and marine tourism. Alice stated that the TADD website is eatdrinkbuyart.com and Bridgeville is on there now. Alice stated that she hopes to get more information at the Main Street Conference. The Committee discussed converting the current Police Station into an Info and Tourism Center and discussed grants. Alice stated that she recommends keeping the membership.
- **I. EDC Bylaws:** Richard stated that he had given the bylaws to Jesse and that Jesse recommended giving a presentation to the Commissioners at a Commission Workshop.
- J. Chamber Membership: Richard stated that he found out since they paid \$200 last year and was only suppose to pay \$100, the credit has been put on this year's membership.
- **K.** Main Street Membership: Richard discussed benefits of being a member of the Main Street Membership with the Committee. Richard stated that there is so much information that is learned at the Main Street Conference. Motion to Approve renewing the Main Street Membership-Donna 2nd- Jane. Motion carried.
- L. Use/Purchase of mobile Parklet/Band Stand- Richard stated that Aliceann spoke with Seaford about renting their Mobile Parklet/Band stand and that they do not want to rent it out. Richard stated that Jesse is going to meet with Seaford about how they built it and then talk to CEO Jerry about building one for Bridgeville. Richard stated that Seaford built theirs for \$3,600. The Committee discussed going live with Jim Weller and Jim Gaffney in the future to advertise for Town events.

V. New Business

A. License Plates: Richard stated that there is only one license plate left at Town Hall and Jane has none at Downtown Alley. Richard stated that Phillips said they would make them for \$4.10 each if they order 50 plates. Jane stated that she could get them for \$2.50 each but is not sure if they are aluminum.

VI. Committee Members Comments:

Aliceann handed out peppermint sticks to the Committee so they could see if they would work for the Lemon sticks. Aliceann stated that they can use lemons or oranges with the sticks for the signature treat at Fabulous 4th Fridays.

January 16, 2019 EDC Minutes Page 3

The Committee discussed having a Christmas Parade wrap up meeting at 2pm on February 20th.

Richard discussed Aliceann putting information on drop box and the Committee using drop box. Aliceann discussed the information she has put in the EDC shared files with the EDC Committee.

VII. Adjournment:

The meeting was adjourned at 04:14 PM.

Next Meeting: Wednesday, February 20, 2019 at 3:00 pm at Town Hall.

Respectfully submitted,

Ashley Walls, Transcriptionist