

Economic Development Committee Meeting Town of Bridgeville Minutes Wednesday, November 28, 2018, 3:00 p.m. Town Hall Meeting Room

I. Attending: Richard Grinnell, Jane Houtman, Sue Grenier, Aliceann Zaras, James Speegle, Harris Mager and Suzanne Farris.

Also Attending: Elaine Galant, Commissioner Bruce Smith, and Brian (Fancy Cutz)

Absent: Bob Lewis, Lawrence Tassone, Donna Moore, Deborah Brown and Charles Smith.

- **II. Approval of Minutes:** Motion to approve the Minutes from October 18, as presented Harris; 2nd Jim; motion carried.
- **III. EDC Financials:** Richard discussed the financial statement with the Economic Development Committee. Jim; 2nd Jane; motion carried.

IV. Old Business

- **A. Fabulous 4th Friday Thank You's:** Richard discussed sending out Thank You letters to everyone that helped with Fabulous 4th Fridays with the Committee. The Committee discussed the recipients of the Thank You letters.
- **B.** Town sign Replacement on Hwy 13 (DelDOT Status): Richard discussed with the Committee about the Town having issues with DelDot and their new requirements.
- **C. Rocking Chair painting contest:** Donna was not present for an update. Richard stated that she is working with the High School and the Middle School. Richard stated that they have received four adult rocking chairs & two child rocking chairs. Also, that they have two child rocking chairs on order. Richard discussed different places where they will place the finished rocking chairs. The Committee discussed having sponsors from businesses for the contest.
- **D.** Crosswalks/Intersection Painting Update: Sue discussed with the Committee that she is waiting on the Agreement from the Commissioners. Sue stated that they are hoping to have a January or February meeting with the Commissioners and DelDot. Commissioner Smith stated that he would like multiple designs brought to the Commissioners.
- **E.** Other Place making Projects (Discussion with Fancy Cutz) —Brian from Fancy Cutz discussed with the Committee that the Town needed a quote for putting the Memorial area back how it was for Insurance reasons. Brian also presented ideas to the Committee in regards to lighting, pavers, the color (red brick) & historical stone (check with Historical Society). Brian stated that

if they put it back the way it was would cost more than updating it. Brian and the Committee discussed warrantees and weather resistant materials. Brian discussed the lighting with the Committee and gave a quote between \$10,000 and \$10,500. Brian and the Committee discussed future ideas to tie into this area. The Committee and Brian discussed selling bricks to people so they can memorialize people. Brian discussed landscaping and irrigation with the Committee. Richard discussed a time line with the Committee.

V. <u>New Business</u>

- A. Main Street Conference March 25-27, 2019 in Seattle: Richard stated that this year's Conference is in Seattle, March 25-27, 2019. Aliceann stated that she would like to go and Suzanne stated that she has to check her work schedule. Motion to approve paying for the Conference expenses up to \$2,800 for two people -Harris; 2nd Sue; motion carried.
- B. **TADD Update/Website Usage:** Richard stated that the member ship fee has been sent in. Richard stated that he needs a volunteer to send information and picture to TADD so they can update the website. Aliceann stated that she can take care of getting that information together. The Committee discussed getting handmade items and send them to TADD also.
- **C. Fabulous Fourth Friday Wrap up meeting:** Richard and the Committee discussed setting a time and date for a Fabulous 4th Friday wrap up meeting. The Committee decided on Tuesday, December 19 at 2 PM.
- **D. Potential strategic planning support:** Richard discussed with the Committee about sitting down with a few gentleman and Jesse about doing a strategic plan. Richard discussed having a subcommittee to meet with them and how to move forward. Aliceann discussed how to achieve the strategic plan and to set goals with the Committee.

VI. Committee Members Comments:

Richard discussed the Christmas Parade with the Committee. Richard stated that so far they have about 40 entries and 2 food vendors. Richard stated that volunteers were needed for the parade for various areas. The Committee discussed where to put the EDC banner in the parade. Richard stated that they have some sponsors for the trophies at \$25 each but need a few others. Motion to have the EDC sponsor \$100 worth of trophies-Jim; 2nd – Suzanne; motion carried.

The Committee discussed getting money from Sussex County towards the Parade.

Commissioner Smith asked about whether the EDC had any plans for the flowers around town. Richard stated that the Town normally handled that.

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VII. Adjournment:

The meeting was adjourned at 04:30 PM. – Jane; 2nd – Suzanne; motion carried.

Next Meeting: Wednesday, December 19, 2018 at 2:00 pm at Town Hall.

Respectfully submitted,

Ashley Walls, Transcriptionist