



**Economic Development Committee Meeting  
Town of Bridgeville  
Minutes  
Wednesday, February 20, 2019, 3:00 p.m.  
Town Hall Meeting Room**

- I. **Attending:** Richard Grinnell, Donna Moore, Jane Houtman, Deborah Brown, Aliceann Zaras, James Speegle and Sue Grenier.  
  
**Also Attending:** Bruce Smith  
  
**Absent:** Lawrence Tassone, Harris Mager, Bob Lewis, Suzanne Farris and Charles Smith.
- II. **Approval of Minutes:** January 16, 2019 Minutes were approved.
- III. **EDC Financials:** Richard went over the financial statement with the Committee.
- IV. **Old Business**
  - A. **Town sign Replacement on Hwy 13 (DeIDOT Status):** Richard stated that the Town can use employees who are licensed to be flaggers to do the closures and waiting on the signs to be completed.
  - B. **Rocking Chair painting contest update:** Donna stated that one of the large rockers is completed at the Middle School and they have started on two more of the rockers. Donna stated that the High School is a little harder to get a hold of. Donna asked if they should extend the date to April 1 instead of March 1. Richard stated that, that may be a good idea. Jim stated that maybe they should display the rockers at June's Fabulous 4<sup>th</sup> Fridays. The Committee discussed writing down a plan for these rocking chairs. The Committee discussed having a subcommittee and having a workshop to discuss the rocking chairs on March 13<sup>th</sup>.
  - C. **Crosswalks/Intersection Painting Update:** Richard stated that he and Sue will be making a presentation to the Commissioners at the Commission Workshop on February 25<sup>th</sup>. The EDC Committee looked at photos of the Signal Cabinet Boxes in Dover. Sue stated that maybe they should come up with a long term plan of painting items in regards to a theme. The Committee discussed finding a graphic designer for the artwork they are going to be doing around Town.
  - D. **Memorial/Flagpole Parklet update:** Richard stated that Jesse is waiting on quotes and following through with the design. The Committee discussed the time line for getting it fixed and Richard stated the earliest would roughly be 6 weeks. The Committee discussed selling the bricks for the Memorial as a fundraiser and when they will be selling them. The Committee discussed having levels of donations and sponsorships. The Committee discussed the time line for selling bricks for the new design.

- E. Ongoing Grants Update:** Richard stated that letters have been sent out but they have had no response. The Committee discussed who the letters did go to. Jim asked about a contingency plan if they do not use the money for the grants. The Committee discussed getting self watering planters, more rocking chairs, advertising, flowers or hiring a Town Gardner. Richard discussed talking to Rick Farrell about the grants. Deborah stated that there was a really great article on Jane in the Business Report.
- F. Strategic planning support meeting:** Richard stated that Jesse and he met with Dave and Kevin. Richard stated that they weren't as helpful as they were hoping and that they talked more about Rt. 13. Richard stated that Kevin is an architect and Dave owns his own Security Company.
- G. Use/Purchase of mobile Parklet/Band Stand:** Richard stated that Jesse has not gone down to Seaford yet to look at it. Richard stated that Seaford's is not quite what the EDC would like to build. Richard state that the EDC may have to purchase their own trailer.
- H. License Plates:** Richard stated that Jane looked into license plates and the ones she could get was plastic ones. Richard stated that they can order 50 for \$4.10 each license plate for the aluminum ones. Motion to order 50 license plates- Aliceann, 2<sup>nd</sup>- Jane- Motion Carried.

**V. New Business**

- A. Fabulous Fourth Friday-Alice's Feedback:** Aliceanne stated that Jane got the Apple Scapple Vendor list so they can send invitation letters to. Aliceanne discussed the new invitations and applications for Fabulous 4<sup>th</sup> Friday with the Committee. The Committee discussed having a lemon stick and that Commissioner Tassone has told them that he will donate the lemons. The Committee discussed signage and advertisement for the events.
- B. Website Community Video & Chamber Visitor Guide-Renewal Discussion:** Richard discussed with the committee about reproducing the video. The Committee discussed what to add and take out of the video. Richard stated that he received information about the Visitors Guide from the Chamber. Richard stated that normally its Laurel and Seaford but now it's the Western Sussex Chamber of Commerce. Richard stated that Morning Star Publications will be doing the ads for the Visitors Guide at no extra price. Richard discussed the ad sizes and prices with the Committee. The Committee decided on a full-page ad.

**VI. Committee Members Comments:**

Richard stated he went to the Delaware Partners in Progress meeting. Richard stated that they help bring business into town and that they hand out money. Richard stated that he will type up notes for everyone.

**VII. Adjournment:**

The meeting was adjourned at 04:30 PM.

Next Meeting: Wednesday, March 20, 2019 at 3:00 pm at Town Hall.

Respectfully submitted,



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Ashley Walls, Transcriptionist