



Bridgeville Economic Development Committee
101 N. Main Street
Bridgeville, DE 19933
Phone: 302-337-7135
bridgeville.delaware.gov

March 2, 2019

Dear Potential Fabulous Fourth Friday Participant,

You are invited to become a vendor at Bridgeville's Fabulous Fourth Fridays for 2019!

The Committee is working hard to develop these events into a monthly summertime festival that residents, merchants, visitors and vendors look forward to.

More Signage!
More Advertising!
More Vendors!
More People!

Great Bands!
New! Signature Food Item!
New Time!
New Valued Vendor Program!

Bridgeville is the first town visitors reach after crossing the Delaware state line on Rt. 404. Fridays are busy travel days for the route and we plan to advertise using signs and flyers to get as many visitors into our town as possible for these events.

This year, we are dividing the lot next to Downtown Alley on Market Street into 10'x10' spaces in order to accommodate more vendors and increase the selection of goods on offer. Spaces are \$15 each. If you need additional space, we can work with you to provide for your needs.

Dates for this year are:

June 28 July 26
August 23 September 27

Time:

5-8 p.m. (band will play from 6-8 p.m.)

We are looking for unique food and craft items, perhaps a snowball vendor, jewelry, t-shirts, wearables, food trucks, *Made in Delmarva* items, items of local interest, on-site portrait artists, woodworkers, etc.

We may have to limit the number of vendors for any particular item(s) and it will be first come first served for highly competitive items (Avon, Pampered Chef, LuLaroe, etc.). So, it's best to plan your Fourth Fridays for this summer **NOW**.

Something else new this year...

Become a ***Valued Vendor*** by ***reserving your space by April 30*** and receive a special early bird package of gifts:

- ✓ A special sign for you to display at your booth/space indicating you are a ***Valued Vendor*** and are a key supporter of Fabulous Fourth Fridays in Bridgeville
 - ✓ One free signature food item compliments of the Bridgeville Economic Development Committee
 - ✓ Early access to your space on each Friday that you attend as a vendor
 - ✓ Our thanks for committing early so we can make Fabulous Fourth Fridays fantastically famous fun for our town's residents and visitors alike
-
- *The full \$15 fee (per space) will be due at the time of space application.*
 - *The fee is non-refundable for no-shows/cancellations.*

Very Valued Vendors who reserve booth space for all four months by April 30:

- *For those who choose to support Fabulous Fourth Fridays on all four Fridays in 2019, a \$30 commitment is due upon space application which will be applied in its entirety to your space rental for all four Fridays. Your remaining booth rental (\$30) will be due August 16, 2019, for the two remaining Fridays in August and September.*
- *You will receive priority booth positioning and keep the same location for all four Fridays (unless you request re-location)*

We hope you will *decide early* to be part of the Fabulous Fourth Fridays in Bridgeville. Please fill out the enclosed application form and mail it with your check made out to the Town of Bridgeville to the address on the application form. For more information, contact:

Jane Houtman downtownalleyde@gmail.com
(302) 258-7543
Ashley Walls awalls@townofbridgevillede.us
(302) 337-7135

Best wishes for a successful selling summer,

The Town of Bridgeville Economic Development Committee