



**Economic Development Committee Meeting
Town of Bridgeville
Minutes
Wednesday, March 20, 2019, 3:00 p.m.
Town Hall Meeting Room**

- I. **Attending:** Richard Grinnell, Donna Moore, Deborah Brown, Harris Mager, James Speegle, Jane Houtman and Aliceann Zaras.

Also Attending: Bruce Smith & Patricia Correll

Absent: Lawrence Tassone, Bob Lewis, Suzanne Farris, Sue Grenier and Charles Smith.
- II. **Approval of Minutes:** February 20, 2019 Minutes were approved.
- III. **EDC Financials:** Richard went over the financial statement with the Committee.
- IV. **Old Business**
 - A. **EDC Bylaws:** Richard stated that the EDC bylaws have been approved by the Commission Meeting. The Committee discussed how the staggered terms would be decided and when they would start the terms. The Committee decided to vote at the July meeting.
 - B. **Project Updates:**
 - a. **Town Sign Replacement on Hwy 13:** Richard stated that he believes there was miscommunication between Jesse and Rick Passwaters about final approval. Richard stated that Rick is now going ahead and getting the signs installed.
 - b. **Rocking Chair painting contest:** Donna stated that they talked about an end date and it being through the end of April. Donna stated that Harris came up with the idea of them contacting the library and see if they will house the rockers for two weeks and the public can vote on their favorite rocker. Donna stated that on Saturday, May 18th, from 10:30-11:00 am they will have a reception and unveil the winner of the contest but in the mean time she will go to the High School & Middle School with Vanderwende gift certificates for all the students that have participated. Aliceann stated that Jim is going to make a trophy for the winner.
 - c. **Crosswalk/Intersection Painting:** Richard stated that there is nothing new to report. Jim stated that Sue is looking for examples and she has found that most of them are in the south where it is warm and typically don't have salt on the roads. Richard stated that he had sent an email to Main Street and asked them if they had any experience in doing crosswalk art and they sent back an email suggesting post a message on the member's only forum.

- d. **Memorial/Flagpole Parklet:** Richard stated that the Town is waiting on one more bid.
 - e. **Memorial Bricks:** Richard stated that he spoke with Jesse about the memorial bricks and that Jesse thought it would be easy to take out one brick and replace it. The Committee discussed a memorial pathway. The Committee discussed the bricks and how they are designed.
 - f. **Fabulous Fourth Fridays:** Richard stated that they should get going on it. Richard asked if they can hire someone to coordinate the events instead of doing it himself. Aliceann stated that the second mailing should just be a post card and that they need about 100 of them. Aliceann discussed the flyers that she had designed for vendors wanted. Aliceann stated that she is going to a Lewes Vendor show to collect more information. Jane and Aliceann discussed food vendors with the Committee and the Committee discussed advertising. The Committee discussed recruiting volunteers to help with the events or maybe hiring a person.
- C. **Ongoing Grants (Jimmy's Restaurant):** Richard stated that Jimmy's is looking for grants to help out with the remodel. The Committee discussed whether to send him an application or not.
- D. **Town License Plates:** Richard stated that they ordered 50 license plates and they are ready to be picked up.
- E. **Chamber Visitor Guide Ad:** Richard stated that he has sent it off to Morning Star and they are creating a proof for the EDC to approve.
- F. **CGI Town Video:** Richard stated that he had a discussion with them last week and they are going to write a script for the video. Richard stated that they will be here Fabulous Fourth Friday.

V. **New Business**

- A. **Downtown Development District Application:** Richard gave the Committee a quick recap of the Downtown Development District. Richard stated that Jesse and he went to a meeting in Dover if you wanted to apply. Richard stated that he had made a presentation to the Commission and they want to try to get it done within the tight time frame. Richard stated that the deadline is May 15th. The Committee discussed what the money could be used for and Richard stated that there are advantages of just applying for it. Aliceann stated that when her and Jane go to Seattle, they are going to try and talk to the Historic Preservation and it is different than the Downtown Development District

VI. Committee Members Comments:

Richard asked Aliceann and Jane to focus on a few things in Seattle so they can discuss it with the Committee when they come back.

Aliceann asked if she could get tax rolls from the Town for the Business database.

VII. Adjournment:

The meeting was adjourned at 03:45 PM.

Next Meeting: Wednesday, April 17, 2019 at 3:00 pm at Town Hall.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Ashley Walls", is written over a horizontal line.

Ashley Walls, Transcriptionist