



**Economic Development Committee Meeting
Town of Bridgeville
Minutes
Monday, September 09, 2019, 5:00 p.m.
Town Hall Meeting Room**

- I. **Attending**, Richard Grinnell, Aliceanne Zaras, Donna Moore, James Speegle, Sue Grenier, & Suzanne Farris.

Also Attending: Bruce Smith

Absent: Bob Lewis, Harris Mager, Deborah Brown and Jane Houtman.

- II. **Approval of Minutes:** Minutes from August 21, 2019 were approved.

- III. **EDC Financials:** Richard discussed the financials with the Committee.

- IV. **Old Business**

A. Project Updates:

- a. **Town Sign Replacement on Hwy 13:** Richard stated that both signs have been installed.
- b. **Crosswalk/Intersection Painting:** Richard stated that there is no new update.
- c. **Memorial Bricks**
 - I. **Meeting with Landscaper:** Aliceanne went over the estimate from Passwaters for installation of a paver walkway. Aliceanne discussed how Passwaters would lay the walkway and the walkway details. Aliceanne discussed the border of the Parklet. Aliceanne discussed possible donations from Passwaters for the Parklet.
 - II. **Apple Scrapple Ad:** Aliceann stated that the Ad was done last minute to put in the Apple Scrapple book for free
 - III. **Apple Scrapple Sales Booth:** Aliceanne stated that they will have a booth at Apple Scrapple. Aliceanne also discussed selling Donor bricks. Aliceann discussed having a committee for the Apple Scrapple Festival.
- d. **Fabulous Fourth Fridays:**
 - I. **August Event Update:** Suzanne asked about whether they wanted to create a Fabulous 4th Friday Social media page or continue to let the Town handle the it.

Richard stated that they need to decide whether they will continue the 4th Fridays next year by hiring some one to do them or eliminate them. Aliceanne stated that they should maybe meet after Apple Scapple to discuss that.

- II. September Event Planning: Aliceanne asked for volunteers for the event. Aliceanne stated that she will be sending an email out. Aliceanne discussed the vendors & food vendors that will be coming.

- e. **Christmas Parade**
 - I. Parade Route & Time: Richard stated that they have moved the route that the Fire Company used for their 100th anniversary parade.

 - II. Band participation travel expenses: Richard stated that they did talk about paying the bands travel expenses. The Committee discussed whether they needed to pay the bands travel expenses for the hometown bands. Suzanne stated that she would like to know how many other parades pay for travel expenses.

 - III. Other Updates: None.

- f. **CGI Town Video:** Richard stated that they are just waiting on the video to get processed and review it.

B. Main Street Conference Initiative suggestions made by Aliceanne

- a. **Business Packet Creation**
 - I. What is it? This was Tabled for now.
 - II. How to proceed? Aliceanne stated that they need to have a workshop on this item as well. Aliceanne stated that this will be an expensive project.

- b. **100% façade grants**
 - I. Discussion on non-matching grants for Bridgeville: Richard stated that the façade grants haven't been working the way that the Committee was hoping. Richard stated that maybe they need a committee to discuss the grants. The Committee discussed whether it would be open to all or if the Committee would decide who needs to get the grants and what they want changed/fixed.

 - II. How to Proceed? The Committee discussed having a workshop on October 21, 2019 at 5 PM.

New Business

V. Committee Members Comments:

Aliceanne discussed with the Committee about the EDC website and that Ben Muldrow has to transfer it to the EDC. Aliceanne stated that it is in WordPress and she will be learning it. Aliceanne stated that she would like the website to be next the next project. Suzanne stated that if the EDC will have their own website then they need their own social medial account. Aliceanne stated that she thinks that will follow after the website. Suzanne stated that she uses Wixsite.com and that may be an option.

VI. Adjournment:

The meeting was adjourned at 5:55PM.

Next Meeting: October 14, 2019 at 5:00 pm at Town Hall.

Respectfully submitted,



Ashley Walls, Transcriptionist