



**Economic Development Committee Meeting
Town of Bridgeville
Minutes
Monday, October 14, 2019, 5:00 p.m.
Town Hall Meeting Room**

- I. **Attending**, Richard Grinnell, Aliceanne Zaras, Donna Moore, James Speegle, Sue Grenier, Bob Lewis & Suzanne Farris.

Also Attending: Bruce Smith

Absent: Harris Mager, Deborah Brown and Jane Houtman.

- II. **Approval of Minutes:** Minutes from September 09, 2019 were approved.

- III. **EDC Financials:** Richard discussed the financials with the Committee. Richard stated that these are the same as last month.

IV. **Old Business**

A. Project Updates:

- a. **Crosswalk/Intersection Painting:** Jim stated that they have not been able to identify any local artists for the painting of the electric boxes and that maybe they should postpone it until spring. Jim stated that if the paving is done next spring than they can do it. Aliceann stated that she did identify one person and she gave them the information.
- b. **Memorial Bricks:** Aliceann stated that Apple Scapple went well and that the people that came were serious. Aliceann stated that she believes it was very worthwhile. Aliceann stated that maybe they should get a new sign made because no one knew who they were. Aliceanne stated that Sue requested that the project be identified as an Economic Development Committee project and she fixed the brochure. Aliceann stated that she feels that they will need about 1,000 brochures and she would like them professionally printed. Richard stated that they will need to get quotes for printing. Aliceann stated that she will need about 300 for the mailing and she discussed her database with the Committee. Aliceann wants a committee to go around to Town Businesses and give out the brochures. Suzanne suggested doing a post card instead of a brochure. Aliceann stated that the brochures will be mailed out with a personalized letter. Suzanne suggested using different graphics instead of pdf's.

c. Fabulous Fourth Fridays:

- i. Follow up meeting: Richard discussed setting up a follow up meeting to discuss whether they want to continue with the events next year. The Committee discussed what to give the JROTC as a donation. The Committee decided to donate \$200 to the JROTC.

d. Christmas Parade

- i. Parade Route & Time: Bob stated that DelDot has asked them to stay off of Market Street. Bob stated that they would use Delaware Ave. instead of Market Street. Richard stated that the parade will start at 6 pm.
 - ii. Band participation travel expenses: The Committee discussed whether they will take out the travel expense for the bands.
 - iii. Other Updates: Bob discussed the registration form and band letter with the Committee.
- e. CGI Town Video:** Richard stated that the video is on hold until they can sell enough ads.

B. Main Street Conference Initiative suggestions made by Aliceanne

a. Business Packet Creation (meeting scheduled for 10/21/19)

b. 100% façade grants

- i. Discussion on non-matching grants for Bridgeville: The Committee tabled this for now.
- ii. How to Proceed?

V. New Business

VI. Committee Members Comments:

Richard discussed TADD dues of \$500.00 and whether they wanted to renew their membership. Aliceanne stated that she believes their money could be better spent elsewhere. The Committee decided to not renew their TADD membership.

Commissioner Bruce Smith discussed the Rt. 13/Rt. 404 Project with the Committee.

Richard discussed the Town annexing property that will become a 7-11.

Richard and the Committee discussed the Sussex County Profile Ad and whether they will do it again. The Committee decided not to do the profile this year.

Suzanne asked if the EDC has a booth for the Bricks at the Homecoming festival. Aliceanne stated that she will find out more information.

Aliceanne stated that she was invited by Matt Smith from the Bridgeville Fire Dept. to make a presentation on the bricks the first Monday in November. She stated that she cannot make it but was wondering if someone else could. Suzanne stated that she will be able to do it.

VII. Adjournment:

The meeting was adjourned at 6:06 PM.

Next Meeting: November 11, 2019 at 5:00 pm at Town Hall.

Respectfully submitted,



Ashley Walls, Transcriptionist