## Economic Development Committee Update December, 2019

- 1. The video CGI created to showcase Bridgeville was reviewed by both the EDC and the town and was approved and is not live on the town's webpage.
- 2. Work on the Christmas Parade (Dec 14<sup>th</sup> this year) is continuing. Bob Lewis is coordinating the parade again this year for us. The date is December 14 at 6:00pm with a rain date of Sunday, December 15 at 4:00pm. There are currently 4 bands that will be included in the parade, including both the Middle School and the High School. DelDOT has been involved in street closings and all appears to be on track for a successful parade. Bob will be on the Jim Wheeler show to advertise the parade.
- 3. Aliceanne Zaras continues to guide the memorial brick purchase program. The purchase of memorial bricks has been progressing and a number of organizations have indicated a desire to purchase a memorial bench. The funds collected through this program will be used to upgrade the current parklet in front of the town hall with a brick sidewalk (using the memorial bricks); additional landscaping; and the potential purchase of larger flagpoles.
- 4. We are still awaiting further word on the Chamber Visitors Guide.
- 5. Both the Signal Box art and the Crosswalk art projects are now scheduled for spring of 2020.
- 6. The EDC met to discuss creation of a business packet that could be used to handout to potential new business and property owners, At the meeting the committee agreed that initially a website would be created with this information. The use of printed material will then be further investigated.
- 7. At the November EDC meeting the commission decided to fund the ongoing grant program with \$2,500 but with a limited focus on signs.
- 8. The EDC has one position open on the committee so if anyone has a suggestion for someone as a member, please let us know.

Richard Grinnell

Chairperson, Economic Development Committee

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