

## **Economic Development Committee Update**

### **April, 2021**

1. **CGI BANNER PROGRAM:** CGI is ready to begin when we are. Over the next few weeks we will provide them with some ideas and they will create some draft designs for the town to approve. They will then also begin to contact local businesses to see if they can get them to sponsor an ad on one or more banners.
2. **STRATEGIC GOALS:** The Committee again discussed the possible need for reassessing the town's 'theme' (like re-asking the question, who we are and what do we want to be). We hope to determine this month the best plan for moving forward. – This discussion is still ongoing.
3. **SIDEWALK AND SIGNAL BOX ART:** With Market Street being repaved, once the state is done, we will look at crosswalk designs and signal box art to present to the Commission.
4. **EDC WEBPAGE:** On hold awaiting feedback from the University of Delaware to see if Bridgeville will be considered for one of their program projects.
5. **SIGN GRANT:** The town sent eligible businesses a letter informing of the availability of a sign grant. One request was approved for Saintaine Physical Therapy (119 Market Street) for a matching grant of \$325. A new sign grant request from Downtown Alley has been received and will be discussed at this month's EDC meeting.
6. **OPEN POSITIONS:** We are still in need of additional volunteers for the EDC.
7. **CONVENER:** A sub-committee continues to look into how it can facilitate the dissemination of events around town. They had a meeting with various businesses and organizations in town to discuss. The EDC will discuss next steps at this month's meeting.

Richard Grinnell

Chairperson, Economic Development Committee