

Economic Development Committee Update

July 2021

1. **CGI BANNER PROGRAM:** The EDC committee has been discussing various themes and ideas for banners. Bethany is working with her contacts to come up with some initial graphics to present to the committee. We are continuing to create a list of businesses in town for CGI to use.
2. **STRATEGIC GOALS:** The Committee is still in discussion on reassessing the town's 'theme'. Bill Pfaff from Sussex County Economic Development is scheduled to attend our July meeting to help us set a direction and discuss how Sussex County can help.
3. **SIDEWALK AND SIGNAL BOX ART:** We are still in discussion on the traffic signal box art. We want to make sure the graphics for the banners and the signal boxes are coordinated so we are waiting for Bethany's contact to provide some design suggestions. Once a design(s) is agreed to, it will be forwarded to the commission for its consideration.
4. **EDC WEBPAGE:** We have not heard from the University of Delaware to see if Bridgeville will be considered for one of their program projects. We will discuss the possibility of doing it ourselves or contracting it out.
5. **OPEN POSITIONS:** We are still in need of additional volunteers for the EDC. We currently have 6 members out of a possible 11 the by-laws allow for.
6. **CONVENER:** A sub-committee continues to look into how it can facilitate the dissemination of events around town. They had a meeting with various businesses and organizations in town to discuss. The EDC will discuss next steps at this month's meeting.

Richard Grinnell

Chairperson, Economic Development Committee