

Economic Development Committee Update October 2021

1. **CGI BANNER PROGRAM:** We are awaiting designs from the graphic designer before proceeding. Bethany is helping on this task by working with the designer to ensure designs, fonts, etc. are consistent for all aspects of the towns branding.
2. **STRATEGIC GOALS:** After discussions within the group the committee has begun to narrow its current focus to be better able to help our local businesses. We are also actively looking at utilizing the skills of our current members to create a more active, focused Committee. Bethany and Bruce have both been very helpful in providing support while we do this.
3. **SIDEWALK AND SIGNAL BOX ART:** Sue has been in contact with the state and a new agreement has been forwarded to the commission. In the near future we will be evaluating designs for the traffic boxes.
4. **EDC WEBPAGE:** We have not heard from the University of Delaware to see if Bridgeville will be considered for one of their program projects. We will discuss the possibility of doing it ourselves or contracting it out.
5. **OPEN POSITIONS:** We are still in need of additional volunteers for the EDC. We currently have 6 members out of a possible 11 the by-laws allow for.
6. **THANKS:** The committee is grateful for the support provided by Ashley. We wanted to ensure the commission knew that her work is very valued.

Richard Grinnell

Chairperson, Economic Development Committee