

Economic Development Committee Meeting Town of Bridgeville Minutes

Monday, December 09, 2019, 5:00 p.m. Town Hall Meeting Room

I. Attending, Richard Grinnell, Aliceanne Zaras, Sue Grenier, James Speegle, Bob Lewis & Donna Moore [5:20].

Also Attending: Bruce Smith

Absent: Suzanne Farris, Harris Mager, Deborah Brown and Jane Houtman.

- II. Approval of Minutes: Minutes from November 11, 2019 were approved.
- III. EDC Financials: Richard discussed the financials with the Committee.
- IV. Old Business

A. Project Updates:

- a. Crosswalk/Intersection Painting: Sue stated that she is waiting on the Commission Minutes to be approved then she can send them to DelDot.
- **b. Memorial Bricks:** Aliceann stated that she is sending out certificates to those people who want to give them as gifts.
- **c. Fabulous Fourth Fridays:** The Committee decided to have a separate meeting January 13 at 4:00 PM to discuss the Fabulous 4th Friday events.
- d. Christmas Parade: Bob stated that, hopefully, they will have enough Police Officers to have the parade. Bob stated that currently they have 51 participants with three (3) wanting to be in the parade. Bob stated that they will make an announcement between 11am & 12pm whether they will have the parade or reschedule it to Sunday due to the rain. Bob stated that the Lions Club will swing around after the parade and set up to give away free hot dogs. Bob stated that the JROTC will be cleaning up afterwards and are requesting trash bags and a box of medium gloves. Bob stated that there are four (4) bands, seven (7) fire companies and others participating. Bob asked if the EDC will be walking with the banner through the parade. The Committee decided to hang the banner on the Judges stand. Bob asked if the judges will be available for the parade Sunday if it is rescheduled. Richard stated that he has let the judges know. The Committee discussed what Santa is riding on whether they would like to have Santa sit in the rockers.

- e. CGI Town Video: Richard stated that this video is up and running.
- f. Business Packet Creation: Richard stated that he is not sure if they are ready to talk about this item. Aliceann stated that she thought they were putting this item and the website together as one. Aliceann stated that the new url for the website is Bridgeville-EDC.com. Richard discussed buying urls that are close to that one in case someone misspells them. The Committee will be buying Bridgevilleedc.com as well. Aliceann stated that the Bridgeville-edc.com was \$57 for two years. Richard asked if Aliceann has asked if she has talked to Suzanne. Aliceann stated that she has not yet regarding this.
- g. 100% façade grants: Did not talk about this item.
 - i. Discussion on non-matching grants from Bridgeville:
 - ii. How to Proceed: The Committee tabled the 100% façade grants for now.
- h. EDC Website: Discussed this when they discussed the Business Packet Creation. The Committee decided they will be combining the Business Packet Creation with the EDC Website.

V. New Business

A. Main Street Conference (Dallas, May 18-20, 2020) - Richard stated that they need to figure out if they will be sending someone. Aliceann stated that it is a lot of work. Bruce stated that he would like to go in 2020, if possible. The Committee discussed whether they get anything out of the Main Street Conference as a whole Committee.

B. Ongoing Façade Grant

i. Review new 2019-2020 program document: Richard stated that this grant would just be for signs. Richard discussed the new document with the Committee and asked the committee to go through this document and give feedback. Richard stated that the grant would be a 50% match with a maximum reimbursement of \$1,000, and that they would fund the grant with \$2,500. Richard stated that he talked to Tony's Pizza and they are still interested in the grant. Jim stated that they felt that the document was to complex and that they need to give examples. The Committee discussed giving examples of what they would like to see and if they would be able to have guidelines. The Committee discussed having a map defining the area. Richard stated he will make the changes and bring it back next month.

VI. Committee Members Comments:

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Richard stated that Chamber Membership fees are due of \$100. The Committee approved of the EDC paying the Chamber Membership Dues of \$100.

Richard and the Committee discussed what they will be doing with the rocking chairs and where they would like to place them.

VII. Adjournment:

The meeting was adjourned at 6:05 PM.

Next Meeting: January 13, 2019 at 5:00 pm at Town Hall.

Respectfully submitted,

Ashley Walls, Transcriptionist