

Economic Development Committee Update

January 2022

1. **NEW OFFICERS:** The final officer position was filled for Vice-Chair of the committee by Richard Grinnell. As of to date, all officers are now in place.
2. **CGI BANNER PROGRAM:** Bethany is working with the designer to further define a theme and to ensure designs, fonts, etc. are consistent for all aspects of the towns branding. A pause will be placed on the banner until the logo design is finalized.
3. **STRATEGIC GOALS:** The committee has agreed to focus on the current business owners and find out what their needs may be and how they view the committee as being of assistance to them. The second focus is to create more interest with farms. With that, James Speegle has reached out to Karen Breeding, chair of the Career Path Leading to Animal Science at Woodbridge High School to get students involved in connecting EDC with farmers and creating a farm to table program in the spring. More discussion will be done at next meeting as to how this will work and what resources are needed to make this event happen.
4. **SIDEWALK AND SIGNAL BOX ART:** Sue has been in contact with the state and a new agreement has been forwarded to the commission. Sue will try to contact the local schools to see if there is an interest to develop scenes for the traffic boxes. This project will be placed on hold until the logos are finalized. Although they may not have the logo, the final design and colors of the logo may play a part in determining the designs for the sidewalk and Signal Box art. It was also discussed that because of the upcoming winter season, it will be better to wait until the spring.
5. **EDC WEBPAGE:** This project is currently on hold.
6. **OPEN POSITIONS.** All officers are now in place. We currently have 5 members out of a possible 11 the by-laws allow for. The committee will be focusing on an effort to recruit new members.
7. **TARGETING CURRENT BUSINESS OWNERS:** A push to include current business owners and attach new members was discussed. A small sub-committee was formed to create a letter to go out to the current business owners in Bridgeville as well as to go out to them as a follow up from the letter to speak to them face to face. The letter has been finalized and will be submitted to Ashley on Monday for distribution to the business owners. Once distributed a small team will go out and do face to face introductions to business owners over the following 2 weeks.

Veronique Link

Chairperson, Economic Development Committee