



**Economic Development Committee Meeting  
Town of Bridgeville  
Minutes  
Monday, November 11, 2019, 5:00 p.m.  
Town Hall Meeting Room**

- I. **Attending**, Richard Grinnell, Aliceanne Zaras, Donna Moore, Harris Mager , Sue Grenier, James Speegle, Bob Lewis & Deborah Brown.

**Also Attending:** Bruce Smith

**Absent:** Suzanne Farris and Jane Houtman.

- II. **Approval of Minutes:** Minutes from October 14, 2019 were approved.

- III. **EDC Financials:** Richard discussed the financials with the Committee.

- IV. **Old Business**

**A. Project Updates:**

- a. **Crosswalk/Intersection Painting:** Sue stated that they did not get much participation or interest in the Traffic Signal Cabinet boxes so they have put that on hold until the spring and try a different approach. Sue stated as far as the crosswalks, she attended the Commission Workshop, the EDC recommended to do three crosswalks shortly after Market Street has been repaved in the spring. Sue stated that regarding the intersection artwork because of the the expense of doing it, the upkeep and it would only last somewhere between one and three years, it just does not seem like a good way to spend the money. Sue stated that they will need artwork for the crosswalks and approved by the Commission.
- b. **Memorial Bricks:** Aliceann stated that they are slowly selling the bricks. Aliceann gave copies of the mailing list to the members and asked if everyone would go in a business and follow up on the letter that was sent out. Aliceanne stated that the EDC cost for each brick is \$24 with shipping and bring engraved. Aliceann stated that she is working on templates for certificates for the bricks. Aliceann stated that she is working on the second set of letters. Aliceann stated that she is doing events, talking to the Fire Department and the Friends of the Library are still interested in a bench but going a different route with it. Aliceann stated that on the secondary list it is about 120 letters. The Committee allocated expenses up to \$250 towards the project. Aliceann discussed estimates for the completion of the project. Aliceann discussed advertising and where they should place the Christmas advertisements.

- c. **Fabulous Fourth Fridays:** Richard stated that they need to figure out if they are even doing this event next year. Aliceann stated that she thinks they should say bye to it and get a band and a couple of food trucks but not necessarily on that lot. The Committee discussed the Historical Park being for sale.
- d. **Christmas Parade:** Bob stated that registration is going great. Bob stated that he has two (2) of the signs up and asked for recommendations for the three (3) others. The Committee discussed placement of the signs. Bob stated that they need to find three (3) judges and the committee discussed recommendations for judges. The Committee discussed what they will use to pull Santa on. The Committee discussed vendors that are interested in coming. Bob discussed advertising with the Committee.
- e. **CGI Town Video:** Richard stated that the video is completed and sent to Jesse for approval.
- f. **Business Packet Creation:** Richard stated that the members should go through the list Aliceann had, look at it and pick sections and information that they recommend for the EDC website.
  - i. **100% façade grants:** Richard asked the Committee how they want to proceed with this item. The Committee discussed how they would like to proceed with façade grants.
  - ii. **Discussion on non-matching grants from Bridgeville:** Richard stated that he will get the paperwork together and bring it at the next meeting. Richard stated that they need to come up with criteria for the non-matching grants and the 100% façade grants.
  - iii. **How to Proceed:** The Committee tabled the 100% façade grants for now.

## V. New Business

- A. **EDC Website:** Richard stated that they have to obtain a new URL for their website. Richard stated that they need to research new URL for the website. Richard stated that he will bring it in front of the Commission in the future once they obtain a URL.

**VI. Committee Members Comments:**

Aliceann stated that she would like to have someone do the Jim Weller show as well as herself. Aliceann stated that he needs fresh blood for the show. Aliceann stated that it is now in Georgetown at the Cheer Center and Jim normally puts her on around 8:30am. Bob stated that he would do one for the Christmas Parade. Jim also stated that he would help out with the shows.

**VII. Adjournment:**

The meeting was adjourned at 6:15 PM.

Next Meeting: December 09, 2019 at 5:00 pm at Town Hall.

Respectfully submitted,



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Ashley Walls, Transcriptionist