



**Economic Development Committee
Monday, January 11, 2021, 5:00 p.m.
ZOOM Only Meeting
Minutes**

- I. **Attending**, Richard Grinnell, Suzanne Farris, James Speegle & Sue Grenier,
Also Attending: Bethany DeBussy and Ashley Walls
Absent: Bruce Smith, Harris Mager, Jane Houtman & Christine Knubbert
- II. **Approval of Minutes:** Minutes from November 9th & December 14th were tabled.
- III. **EDC Financials:** Richard stated that there are no updates on the financials.
- IV. **Old Business**
 - A. **Project Updates:**
 - a. **Crosswalk/Intersection Painting:** Richard stated was no update.
 - b. **EDC Website:** Richard stated was no update.
 - c. **Ongoing Sign Grant:** Richard asked Bethany for an update on sending the letters out. Town Manager DeBussy stated that the application is on the Town's website and is working on getting them mailed out.
 - d. **CGI Banner Program:** Richard stated that there is update. Bethany stated she expects to hear from CGI in early Spring and for EDC to think about designs.
 - B. **Annual review of Strategy and Goals:**
 - a. **Business Survey questions:** Richard stated that he sent out questions to the EDC members. The EDC discussed the questions and made comments regarding each question. The EDC discussed how they could assist businesses within Town. Richard stated he would reformat the questions and send them back out for comments from the Committee.
 - b. **Thoughts of "becoming a convener" of town activities:** Suzanne discussed where the idea came from. The EDC formed subcommittee for this item. Richard discussed with the Committee what a Convener is and how the Town can help.
 - C. **URL ownership:** Richard stated that he has not done anything on this item.

D. Volunteer Recruitment Job Description: Richard stated that the only thing he added to this document was to call Town Hall at the end.

E. Main Street Membership (expires 2/28/2021, cost \$295): Richard stated that if they wanted to renew it is \$295 annually and that they need to decide if they want to renew. Town Manager DeBussy stated that she thinks it would be a good idea to renew. Richard stated that he will be sending out an email regarding the renewal.

V. New Business

There is none.

VI. Committee Members Comments:

There is none.

VII. Adjournment:

The meeting was adjourned at 5:34 PM.

Respectfully submitted,



Ashley Walls, Transcriptionist