



**Economic Development Committee  
Monday, February 08, 2021, 5:00 p.m.  
ZOOM Only Meeting  
Minutes**

- I. **Attending**, Richard Grinnell, Jane Houtman, Sue Grenier, James Speegle, Suzanne Farris, & Christine Knubbert

**Also Attending:** Bruce Smith, Bethany DeBussy and Ashley Walls

**Absent:** Harris Mager

- II. **Approval of Minutes:** Minutes from November 9<sup>th</sup>, December 14<sup>th</sup> & January 11<sup>th</sup> were approved.
- III. **EDC Financials:** Richard stated that there are no updates on the financials.
- IV. **Old Business**

**A. Project Updates:**

- a. **Ongoing Sign Grant:** Richard stated that the letters have sent out and he has had one inquiry that he is waiting for a response from the gentlemen.
- b. **CGI Banner Program:** Richard stated that there is no update.

**B. Annual review of Strategy and Goals:**

- a. **Business Survey questions:** Richard stated that he has had some feedback from the Committee. Richard discussed with the Committee about going back through the branding documents. Town Manager DeBussy suggested redoing the surveys of the community instead of using the surveys from five years ago. The Committee discussed what symbolizes Bridgeville and how to bring people into Town. The Committee scheduled a workshop for February 23 at 1:00 PM to discuss this topic.
- b. **Thoughts of “becoming a convener” of town activities:** Richard stated that Jane, Sue & Suzanne are the subcommittee to discuss this topic. The subcommittee scheduled a workshop for February 15 at 10:00 AM to discuss this topic.

- C. **Volunteer Recruitment Job Description:** Richard stated that he will be sending this to Ashley to post on the website and the social medias.

**D. Main Street Membership (expires 2/28/2021, cost \$295):** Richard stated that their membership ends at the end of February. The Committee approved renewing their Main Street Membership at the Cost of \$295.

**E. Christmas Events/Activities:** Bruce discussed the EDC purchasing a Town Christmas tree. Bruce stated that they are on sale right now and discussed the specifics of the tree with the Committee. The Committee approved purchasing a Town Christmas tree in the amount of \$9,000. Bruce stated that the Town Commission discussed this item at their January workshop & will vote on this item at their February Commission Meeting.

**V. New Business**

**A. Virtual Main Street Conference:** Richard discussed Main Street having a Virtual 2021 Conference. Jane and Bruce stated that they were interested in attending the conference.

**VI. Committee Members Comments:**

There is none.

**VII. Adjournment:**

The meeting was adjourned at 5:39 PM.

Respectfully submitted,



Ashley Walls, Transcriptionist