



**Economic Development Committee
Monday, September 14, 2020, 5:00 p.m.
Bridgeville Town Hall
Minutes**

I. **Attending**, Richard Grinnell, James Speegle (Zoom), Sue Grenier, Jane Houtman & Suzanne Farris [5:26 PM] Meeting started at 5:06 pm.

Also Attending: Bruce Smith, Bethany DeBussy and Ashley Walls

Absent: Harris Mager & Christine Knubbert

II. **Approval of Minutes:** Minutes from August 10th were tabbed.

III. **EDC Financials:** Richard discussed financials with the Committee.

IV. **Old Business**

A. Project Updates:

- a. **Crosswalk/Intersection Painting:** Sue stated DelDot won't be repaving till at least Summer/Fall 2021. The committee discussed design ideas for the signal box wraps.
- b. **Fabulous Fourth Friday's:** These events have been cancelled for 2020.
- c. **EDC Website:** Suzanne stated that she just needs content. The committee discussed whether they need a website right now. The Committee will send potential content to Suzanne.
- d. **Ongoing Sign Grant:** Richard stated that the Town Commission approved this. The Committee discussed how to inform the businesses.

B. Annual review of Strategy and Goals

a. Review Goals

i. Next Steps

1. **Short Term:** Richard discussed recruitment with the Committee. Sue stated that they need to work on branding. Suzanne stated that the State can provide them with an ad regarding recruitment and volunteerism. The Committee discussed using Social Media for recruitment.
2. **Long Term:** Richard discussed bringing in Rick Ferrell and working with him.

September 14, 2020

EDC Minutes

Page 2

V. New Business

- a) Delaware Relief Funds: Richard discussed Delaware's Relief Funds with the Committee and that he had Ashley put it on Social Media.

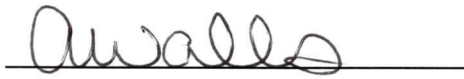
VI. Committee Members Comments:

None.

VII. Adjournment:

The meeting was adjourned at 5:57 PM.

Respectfully submitted,



Ashley Walls, Transcriptionist