



**Economic Development Committee  
October 11, 2021, 5:00 p.m.  
Bridgeville Town Hall & Zoom  
Minutes**

- I. **Attending**, Richard Grinnell, Sue Grenier, Christine Knubbert, James Speegle (Zoom), Veronique Link & Jane Houtman (Zoom)  
  
**Absent:** Suzanne Farris  
  
**Also Attending:** Bruce Smith & Bethany DeBussy (Zoom)
- II. **Approval of Minutes:** Minutes from July 12<sup>th</sup> & August 9<sup>th</sup> were approved.
- III. **EDC Financials:** Richard stated he did not have updated financials.
- IV. **Old Business**
  - A. **Education of Officers:** Richard stated that they need to nominate officers for Chairman, Vice-Chairman & Secretary. Richard nominated Veronique for Chairman and she accepted. The EDC voted her as Chairman. Christine volunteered to be Secretary. The EDC voted Christine as the Secretary. The Committee decided to hold off till the next meeting for vice-chair.
  - B. **Halloween 5K-Donation:** Richard stated that the Committee has donated in the past. The Committee decided to donate \$200 to the Woodbridge JROTC.
  - C. **Logo Update/Redesign:** Town Manager DeBussy gave the Committee an update regarding the logo update and redesign. Bethany stated that the idea is to have one cohesive look. The Committee discussed the updated logo options.
  - D. **Strategy & Goals**
    - a) **Moving forward-agreement on initial goals:** Veronique discussed what she would like the Committee to start thinking of such as targeting smaller things that the Committee could do instead of bigger items. Veronique stated that members need to start thinking about how to support local businesses. Veronique stated that she would like to see a thriving downtown but she does not see that currently. Bruce stated that there is nothing within the Town to draw people in. Veronique discussed coming up with Committees for projects.
  - E. **Crosswalk/Intersection Painting:** Town Manager DeBussy stated that they need to get a new logo design first and then go from there. Town Manager DeBussy and discussed possible ideas for the crosswalk/Traffic signal cabinet designs. Sue stated

that she would have to find out the cut-off date for the wraps about the weather. The EDC discussed themes for the Traffic Signal Cabinets and slogans.

**F. Christmas Activities:** Bruce stated that once the O'Leary building is torn down that they will put the Christmas Tree there. Bruce stated that Christmas in Bridgeville is December 4<sup>th</sup> and that the Parade is December 11<sup>th</sup>.

**V. New Business:** There was none.

**VI. Committee Members Comments:** There were none.

**VII. Adjournment:** The meeting was adjourned at 6:19 PM.

Respectfully submitted,

  
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Ashley Walls, Transcriptionist