



**Economic Development Committee
Monday, December 14, 2020, 5:00 p.m.
ZOOM Only Meeting
Minutes**

I. **Attending**, Richard Grinnell, Harris Mager, Suzanne Farris

Also Attending: Bruce Smith, Bethany DeBussy and Ashley Walls

Absent: James Speegle, Sue Grenier, Jane Houtman Christine Knubbert

II. **Approval of Minutes:** Minutes from November 9th were tabled.

III. **EDC Financials:** Richard did not discuss financials.

IV. **Old Business**

A. Project Updates:

- a. **Crosswalk/Intersection Painting:** Richard stated that bids for Market Street repaving are due January 5th and that they will repave sometime in 2021.
- b. **EDC Website:** Richard stated that they are just waiting to hear. Town Manager DeBussy stated that they should hear something in January if they get a slot as they are on the waiting list.
- c. **Ongoing Sign Grant:** Richard stated that he has sent out a draft letter to the Committee and has received some feedback.
- d. **CGI Banner Program:** Richard stated that Town Manager DeBussy had signed the agreement and that the Town is just waiting on CGI.

B. Annual review of Strategy and Goals

- a. **Business Survey questions:** Richard stated that he and Bethany had been working on questions to send out to Businesses to see if they needed any help related to Covid.
- b. **Discuss Suzanne's thought of "becoming a convener"** Suzanne stated that she thinks that they seem like they keep wanting to plan things and then they find out after the fact that things are already planned. Suzanne stated that she thinks that they need to figure out how they can support and facilitate instead of reinventing the wheel. Bethany discussed having a person that is a liaison between the Town and Businesses.

C. Christmas Event: Richard stated that the Kiwanis discussed it and basically, they don't have so much as an even they just have a few guys that look at Christmas directions, give an award but they were not interested in it this Year of the Town helping. Bruce discussed the Town having a contest and a Town Christmas Tree in the future.

D. URL ownership: Richard stated that he has not had a change to do this yet.

E. Volunteer Recruitment Job Description: Richard stated that he sent out a volunteer recruitment letter draft to the Committee. Richard stated he was waiting on feedback.

V. New Business

None.

VI. Committee Members Comments:

Richard discussed keeping their Main Street membership. Town Manager DeBussy requested log in information for that website.

VII. Adjournment:

The meeting was adjourned at 5:18 PM.

Respectfully submitted,



Ashley Walls, Transcriptionist