



**Economic Development Committee
April 11, 2022, 5:00 p.m.
Bridgeville Town Hall & Zoom
Minutes**

- I. **Attending:** Richard Grinnell, Sue Grenier, James Speegle, Mike Szczechura, Christine Correia, Ryan Correia (visitor).

Absent: Jane Houtman

Also Attending: Bruce Smith, Bethany DeBussy, Ashley Walls (Zoom)
- II. **Approval of Minutes:** Minutes from March 14, 2022, were approved.
- III. **EDC Financials:** Bethany stated there had been no changes since the last meeting.
- IV. **Old Business**
 - A. **Traffic Boxes:** Sue heard back from Focus Graphics and that they were going to take measurements of the boxes tomorrow, April 12th. Proofs should be back by April 19th. Get approval from DelDOT as well before the Commissioners Workshop. Committee discussed and decided on a date to review the proofs before the Workshop.
 - B. **Letter to Business Owners and Volunteer Recruitment Letter for EDC:** Richard suggested a change to the last line of the letter and that we should pick some businesses ourselves. The ones we think are important and active. Which would also limit the number of businesses we would have to contact. Ryan had a question about why we were contacting the business owners. Richard explained the goal and purpose of our letter. Jim asked Bethany if he could sit down with Ashley to go over the letter and run it out for us. Bethany said it would not be an issue as long as they can coordinate a day. Ryan suggested adding a QR code to the Town newsletter to help give access to everybody and to sort through quickly. Bethany stated the Town could set up a QR code. Mike said it was a great thought but there is a generation of folks who don't know how to use a QR code. Richard suggested doing both. Adding the QR and the letter to the newsletter. Richard questioned Bethany regarding the space on the newsletter. Bethany suggested keeping it all consistent, with the QR code, Newsletter, Facebook, etc. Ryan stated it gets exported to a spreadsheet. Richard said we need to come up with questions for the QR code spreadsheet. Bethany said no more than 10 questions.

C. Farm to Table: Jim heard from Karen Breeding that morning. Jim passed out copies of the questions and suggestions from Karen with his notations indicated in red. Noted that fall would be better to hold a farm-to-table event. School is open so the kids can participate, produce availability, and have better weather. Jim read the page to the Committee. Jim said Karen is very enthusiastic about getting the students involved. He encourages us to develop that working relationship with the school through her program and other programs that may relate to what we are doing. Bethany said the time of the year is a concern. It won't compete with Apple Scapple but the resources. People involved in Apple Scapple are tied up for months before Apple Scapple. Bethany questioned who would be managing it. The FFA will be in charge but someone needs to be managing the events. There was a suggestion to do it during the summer. Jim said Karen suggested the middle school could be used to have it as an indoor event. Bethany questioned if anyone has contacted any of the local farmers. Committee discussed a timeline for when to do this event and farmers to contact to see if they would like to be involved. The time frame discussed is in October, the beginning of November but not close to either of the holidays of those months. Question the farmers on what is available, what schedule works for them, would they like to volunteer. Mike floated the thought about the students involved with the preparation, for a college career, etc. Richard said he would contact Charlie Smith. Christine and Ryan said we would talk to Katie Evans of Evan farms since they farm on the field behind our property. Bethany said she would call Jesse Vanderwende. Will send the information to Jim.

V. Staggered Terms: Richard started the discussion about the staggered terms of the Committee members. Richard created a table of all the Committee members. Richard explained the table to the Committee. The table shows when everyone's term expires and/or has expired.

VI. New Business: None.

VII. Adjournment: The meeting was adjourned at 5:53 PM. The next meeting is scheduled for May 9, 2022.

Respectfully submitted,

Christine Correia, Transcriptionist