

TOWN OF BRIDGEVILLE
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES
MARCH 14, 2022 – 5:00 P.M.
BRIDGEVILLE TOWN HALL & ZOOM

- I. **Attending:** Richard Grinnell, Sue Grenier, James Speegle, Jane Houtman (Zoom), Mike Szczechura, Christine Correia (Zoom).

Absent: None

Also Attending: Bruce Smith, Bethany DeBussy (Zoom), Ashley Walls (Zoom)

- II. **Approval of Minutes:** Minutes from February 14, 2022, were approved.
- III. **EDC Financials:** Bethany stated there had been no changes since the last meeting. We have spent \$726.64 out of our budget.
- IV. **Old Business**

A. Crosswalks/Traffic Boxes: Richard stated he had created a task and timeline list for these projects. Sue said she talked to Focus Graphics about the details of payment and the process of their design. The cost of the wraps is \$4,120 dollars for all three of them and the cost of everything. Sue mentioned the photos she has received for the three designs for the Traffic Boxes. Bruce asked if Bethany was getting the Apple-Scrapple photos from Karen Johnson. Bethany said we have all the past logo theme designs from the previous Apple-Scrapple festivals (from the t-shirts, and advertisement logos). Discussion of adding Vanderwede's and T.S. Smith Sons to the Apple Scrapple festival design. Mike questioned a time frame for getting this done. Richard created a task list to get these projects done by June 30th before the budget is up. Richard explained his task list to the Committee. Sue mentioned that the wraps need to be approved by DeIDOT. There was a discussion about when to have DeIDOT approval before going to the Commissioners Workshop for approval. Richard and Sue discussed a time frame to get the photos to the designers before the Commissioners Workshop. Mike suggested being "aggressive" to get them to the designers sooner than later.

B. Letter to Business Owners and Volunteer Recruitment Letter for EDC: Jim discussed the two that have been created. Committee members first reviewed the copies of the Volunteer Recruitment Letter. Jim said the recruitment letter could be added to the newsletter, and water bills but wasn't sure what other media could share it. Richard suggested sharing it on Facebook and Bruce mentioned the Bridgeville Here and Now Facebook page as another location to share. Mike questioned how many committee members can be on EDC and how many we have right now on the Committee. Jim stated the letter mentions asking for volunteers for the EDC. Bruce read a line from the letter regarding volunteers. Suggestions for revisions/additions were discussed. The second letter for discussion/review is the Business Owners letter. Richard questioned who we should send them out to and how. Jim mentioned sending it to the list of the Business Owners we have. Ashley is going to send the Business

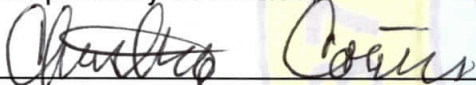
Owners based on the list the Town has. Jim said he will make the changes discussed and send them to Ashely. The time frame to send the letters out would be March 21st.

C. Farm to Table: Jim said he had prepared a report and that he had met with Karen Breeding & Scott Haldeman who teaches in the Ag program as well as the industrial program. One of the things that concern Jim is that in the discussion with Karen and Scott, they said the best time would be in August to do a Farm to Table due to produce production. Jim's concern is that we wouldn't be able to do it this year and have it covered by this year's budget. Jim said Milford has done something like this which he is going to contact them about. Karen is going to contact a farm in Pennsylvania that does this type of event to see what their process is. Jim said they discussed the different locations in Bridgeville to have this event. Jim also mentioned how the students would be involved in the event. Jim asked the Committee if we are committed to doing an event like this. Committee agreed to pursue the Farm to Table event. Mike suggested making a challenge out of it too using the local suppliers (T.S. Smith for example). Have the local restaurants come up with different recipes/dishes based on the items supplied. We can't commit funds to do it this year. The purpose of the event is to bring the community together and be involved.

V. New Business: None due to time.

VI. Adjournment: The meeting was adjourned at 6:17 PM. The next meeting is scheduled for April 11, 2022.

Respectfully submitted,


Christine Correia, Transcriptionist

