



**Economic Development Committee
December 13, 2021, 5:00 p.m.
Bridgeville Town Hall & Zoom
Minutes**

I. **Attending**, Richard Grinnell, Sue Grenier, Christine Correia (Zoom), James Speegle, Veronique Link

Absent: Suzanne Farris, Jane Houtman

Also Attending: Bruce Smith, Bethany DeBussy (Phone), Ashley Walls (Zoom)

II. **Approval of Minutes:** Minutes from November 8th were approved.

III. **EDC Financials:** No additional expenditures from last month to this month.

IV. **Old Business**

A. **Nomination for Vice-Chair:** Bruce suggested Richard could do it temporarily. Richard accepted Vice-Chair Nomination. All voted Aye.

B. **Logo Update/Redesign:** Bethany has no update at this meeting, but will be at the next meeting. Further research is to be done on the history of the Sudler house and using that as an icon, making sure there is no conflict. Will have a new design or a modified design. Veronique suggests putting a hold on the banners until we get a logo design finalized so we can coordinate it together better. Concentrate on the logo first and then move forward on the banners/crosswalks etc.

C. **Letter to Businesses:** Jim restructured the letter, short and sweet. Veronique asked for everybody to send in any updates or changes by Friday so we can finalize the letter and get it sent out before the Holidays. Bruce, Veronique, and Sue to talk to business owners. James talked to the woman in charge of the Agricultural program at the high school. Will be talking with her on December 21st. James found a website that talks about farm communities, a membership program, that could be an interest to us in terms of getting the farmers in the area involved in the work we do.

D. **Strategy & Goals**

a) **Subcommittees for 2022:** Veronique suggested starting thinking about subcommittees to form for 2022. To identify the types of subcommittees we will need. Things that will come up in the year before they jump upon us. Each person to come up with different types of subcommittees and when we would need to formulate them. Subcommittees that will be beneficial for the Town.

- V. **New Business:** 2022 looking at our financials and how much we should have at our disposal. Don't want our budget cut again. Think about expenses we can utilize for 2022. We need to use the money. Bruce mentioned the antique light posts down Market Street etc. Richard suggested a lighting project for Christmas. Veronique started to think about what will draw people into town and what type of events for 2022. Type of events that will draw people to the businesses. Sue and Veronique brought up the farm-to-table events to have at the park. Bruce suggested a spring fling type of event in the spring. Bethany stated that for food events someone needs to be in contact with the Department of Health and Agriculture since they have strict regulations on said events.

- VI. **Committee Members Comments:** There were none.

- VII. **Adjournment:** The meeting was adjourned at 5:47 PM. The next meeting is scheduled for January 10, 2022.

Respectfully submitted,



Christine Correia, Transcriptionist