



**Economic Development Committee  
June 13, 2022, 5:00 p.m.  
Bridgeville Town Hall & Zoom  
Minutes**

- I. **Attending:** Richard Grinnell, Sue Grenier (Zoom), James Speegle, Mike Szczechura, Christine Correia, Karen Breeding, and Avery.  
  
**Absent:** None.  
  
**Also Attending:** Bruce Smith, Ashley Walls (Zoom), Bethany DeBussy (Zoom)
- II. **Approval of Minutes:** Minutes from May 9, 2022, were approved.
- III. **EDC Financials:** Richard asked if there were any updates on the Financials. Bethany said she did not.
- IV. **Old Business**
  - A. **Farm to Table Discussion with Karen Breeding:** Karen stated their process has included phone calls and inquiries. She said Vanderwende's would love to host us and us to use their facilities. They would donate ice cream at the event. Little Wagon produce would donate corn. A message was left to Baldwin's regarding their produce. Mountaire may donate chicken. If they say no, we will go to Allen's. If Allen's doesn't donate, then the Woodbridge FFA would donate. Asking other small local farmers to donate and be involved with also letting them give the history of their farms at this event as well. Karen mentioned Rita (who does catering and lives on Delaware Avenue) could help with the cooking of the food. Karen explained how Pennsylvania hosts Farm to Table events. The ticket process etc. Richard stated we had planned to see if the local Restaurants would get involved to help with preparing the food. Karen said the only contact she knows is Tony's. Discussion on getting maybe Jeff's and Snappy's involved. The committee with Karen discussed the pricing of the tickets. Sue asked Karen about the time frame of doing the event. Karen said the middle of September would probably be best and produce would still be available at that time. The kids of the FFA would be involved. Discussed other locations for the event. The cafeteria at the Middle School or the Field behind the Middle School. Karen expressed Vanderwende's does offer the best atmosphere. Sue questioned if our new budget would be able to help cover this event. Richard stated we allocated some of the budget for the Farm to Table event. Jim said we need to elect someone as a liaison to help with the Farm to Table. Jim said he would certainly still help the person elected as the liaison. Mike expressed the marketing side and trying to do the event within the downtown area of Bridgeville. To help represent Bridgeville like Apple-Scrapple does. Mike questioned the budget for

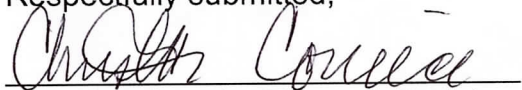
renting a place like the fire hall etc. Karen mentioned we could send out a sponsorship letter to the local restaurants and businesses to sponsor the Farm to Table. Karen said OA Newton has sponsored them in the past for events. Richard asked the Committee if we would like to sponsor and continue work with the FFA for the creation of the Farm to Table. The Committee voted yes. The EDC will sponsor \$3,000.00 to the Farm to Table. Richard asked who would like to liaison with Karen. Mike said he would. Bethany said she has a lot of contacts that could help with the planning of this event. We agreed that a Friday in September would be best.

**B. Traffic Light Boxes:** DELDOT worried about the Woodbridge box and the Apple Scrapple. They were concerned that other parts of Maryland or Delaware may consider that as advertising. Committee discussed what direction to go with these two boxes and discussed different designs for them. The Woodbridge box the Committee decided to keep as is. The Apple-Scrapple box we discussed changes to make. In the historic traffic box, the Committee discussed how to place the Mt Calvary Church on the front panel and eliminate one of the current photos. Sue would send the revisions discussed to Focus Fulfillment. Sue said the contract would have to be signed on the 19th of July. The Committee discussed if we need to change graphic designers, Bethany stated the company she has been in contact with would match the price quoted from Focus Fulfillment. Bethany said they do wraps, billboards, and all sorts of signage.

**V. New Business:** None.

**VI. Adjournment:** The meeting was adjourned at 6:15 PM. The next meeting is scheduled for July 11, 2022.

Respectfully submitted,



Christine Correia, Transcriptionist