



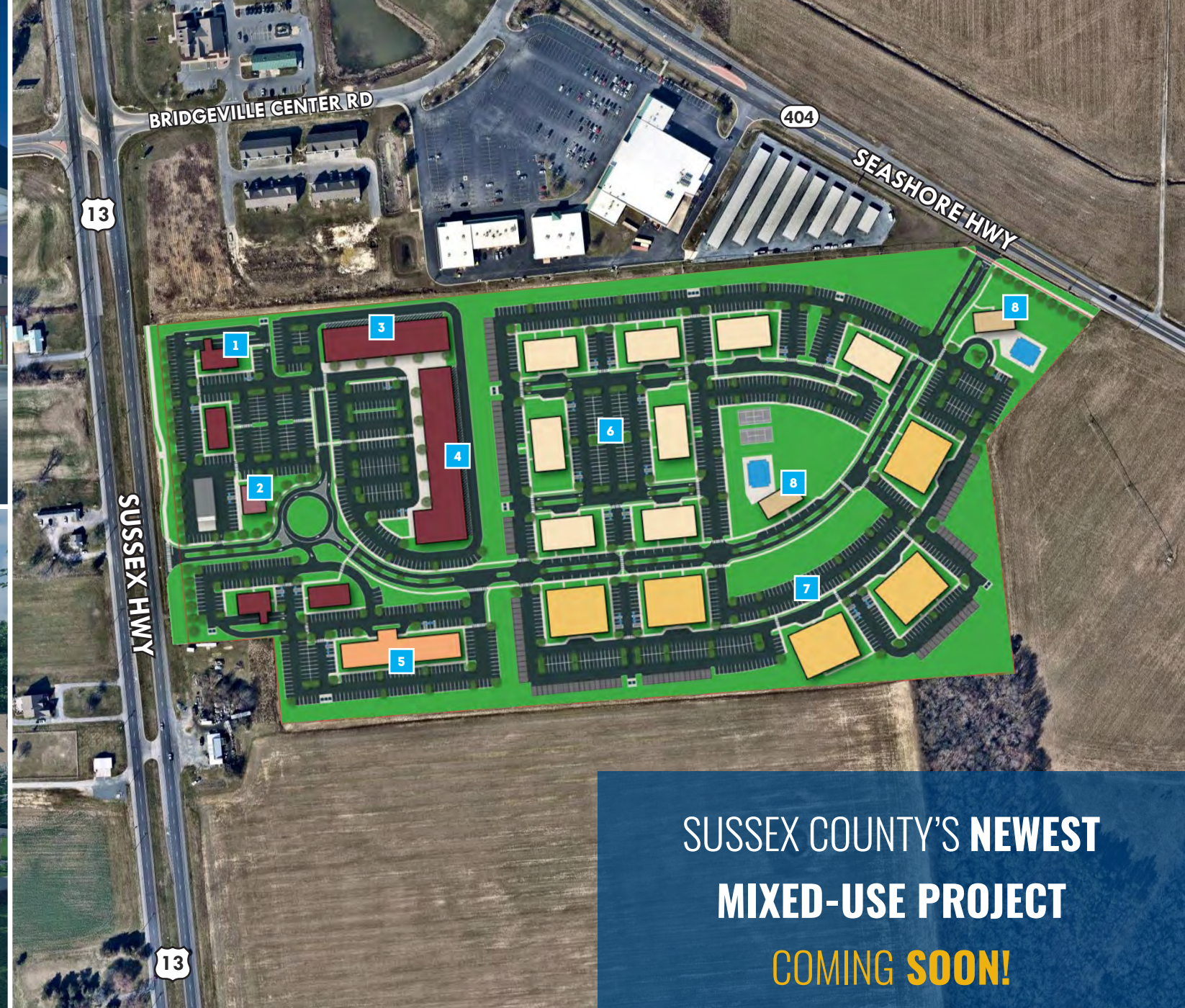
BRIDGEVILLE TOWN CENTER

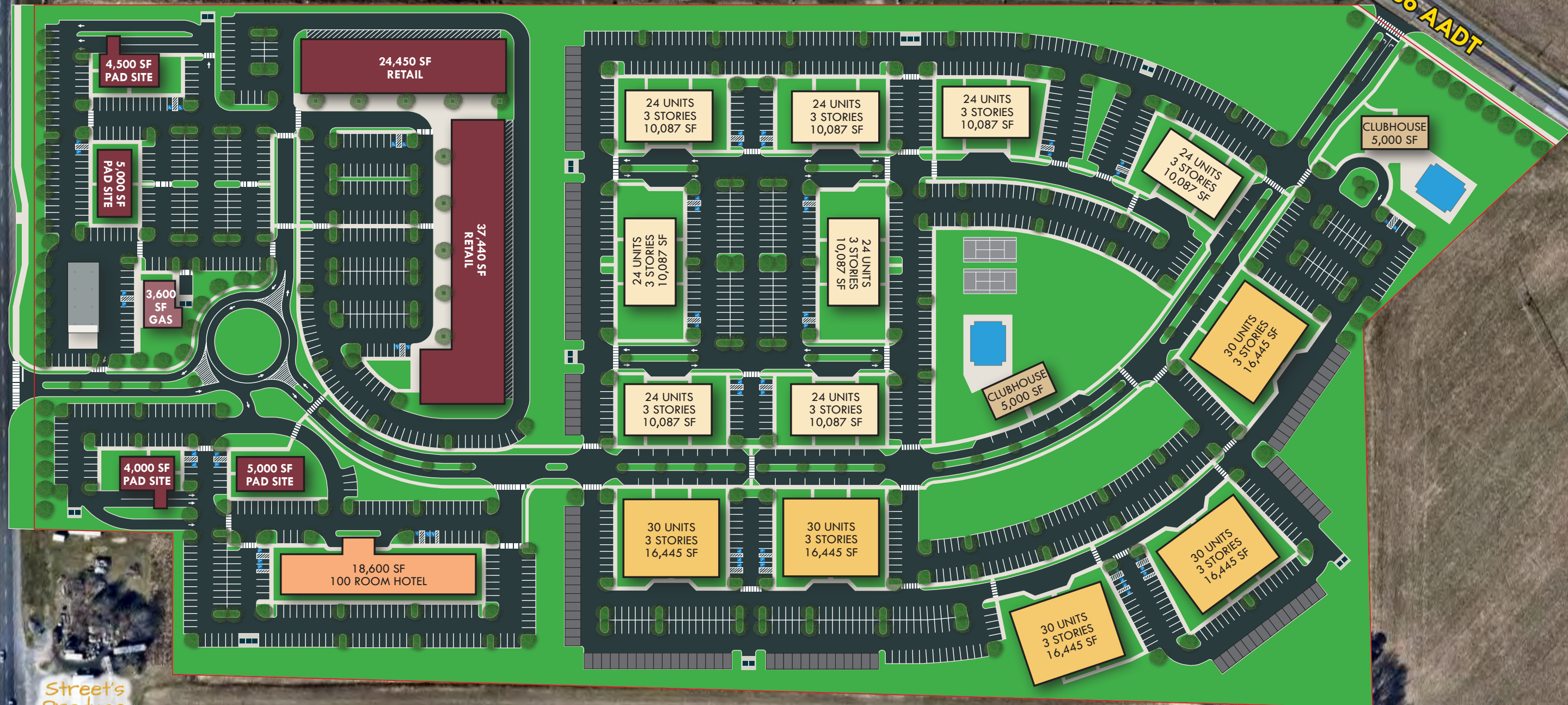
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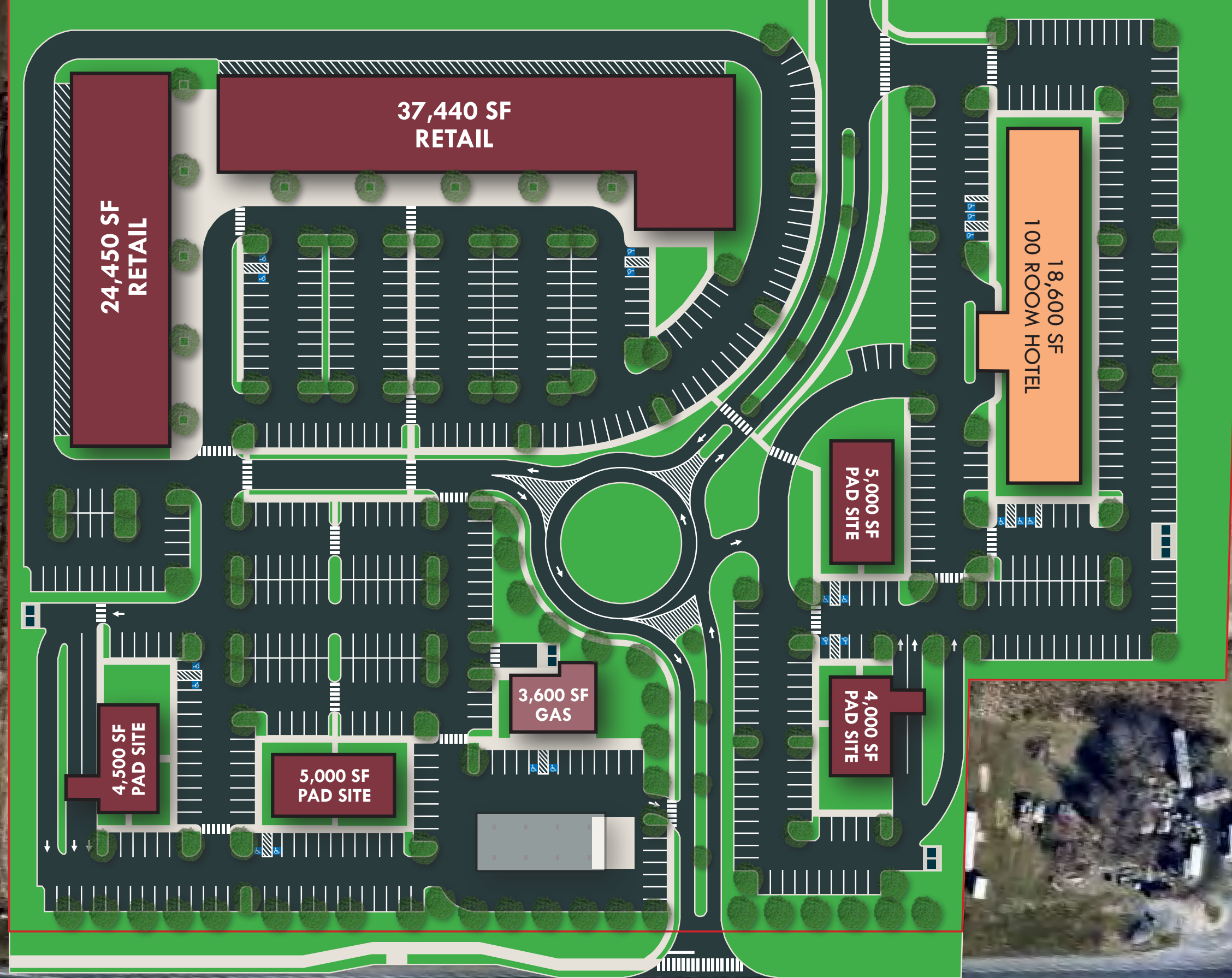
SUSSEX HIGHWAY (RT. 13)
BRIDGEVILLE, DELAWARE

MACKENZIE
RETAIL

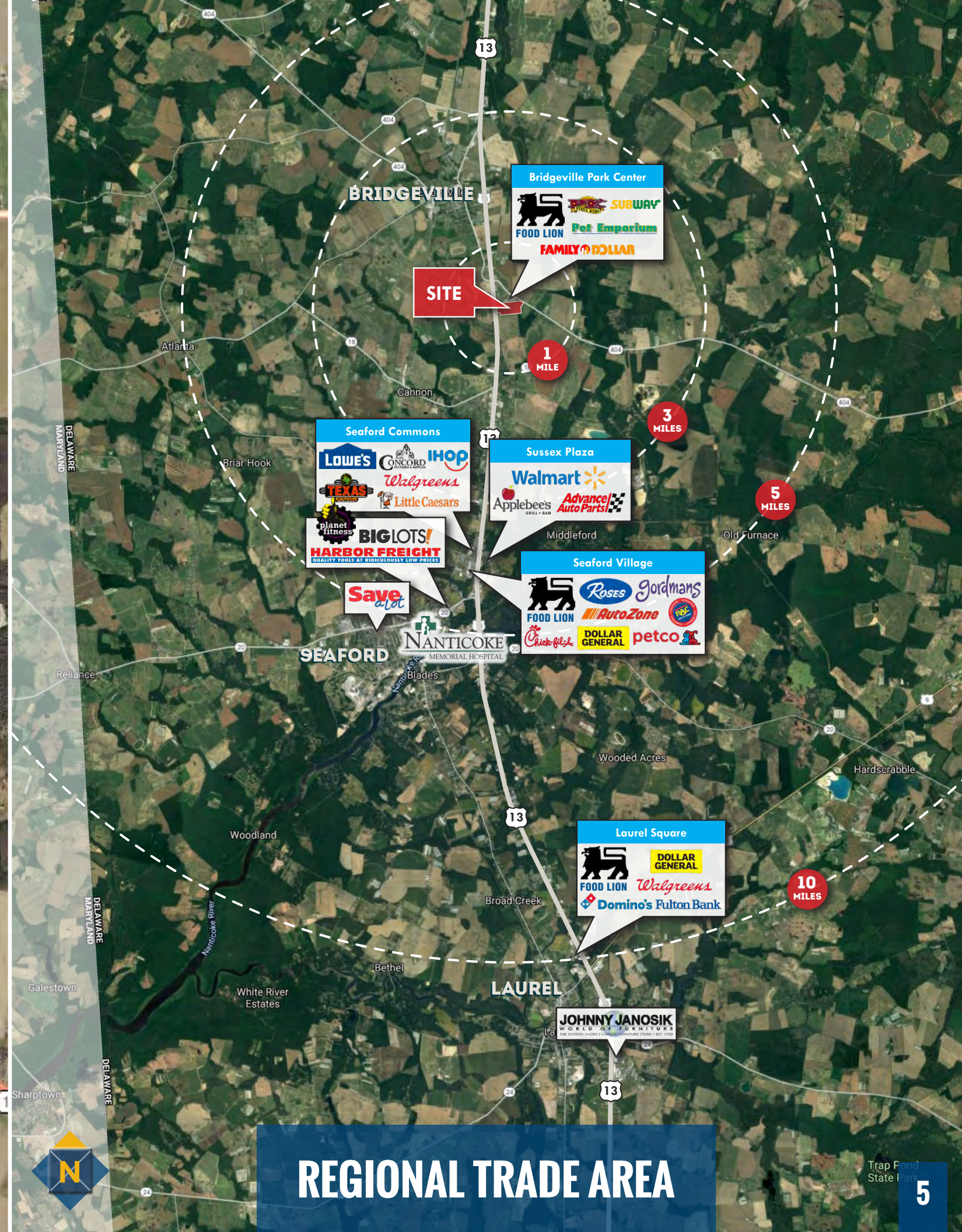








13 SUSSEX HWY 22,255 AADT





SEAFORD, DE

 **6.8 miles / 13 min.**

The city of Seaford, Delaware, sits on the Delmarva Peninsula in the southwestern region of the state. The Nanticoke River, which flows 64 miles from Seaford, DE, to the Chesapeake Bay, is the city's major geographical feature and a scenic natural treasure that inspires residents to enjoy spending time outdoors. High Street, the nostalgic nucleus of a restored historic district, is another locale that defines the small-town atmosphere of Seaford, a city that bills itself "The Perfect Place to Start."



GEORGETOWN, DE

 **11.6 miles / 17 min.**

Georgetown, Delaware is located at the heart of Sussex County. It is the County Seat where individuals and businesses from across southern Delaware meet for work and play. Many enjoy calling Georgetown home because of its central location and beautiful scenery. Georgetown has easy access to ocean beaches, accessible airport with charter services, and unique shops, including craft barns and antique shops.

MILFORD, DE

 **18 miles / 26 min.**

Milford is the kind of town that seems to reveal surprises around every corner. Art galleries are tucked into shops along picturesque Walnut Street, and the Downtown Riverwalk beckons walkers and cyclists to take a stroll along the water after lunch at a delicious downtown restaurant like Abbott's Grill. A craft beer sampling at Mispillion Brewing Company is a must-try activity, and nature lovers won't want to miss the two nearby gems – Abbott's Mill and DuPont Nature Centers.



REHOBOTH BEACH, DE

 **30.6 miles / 52 min.**

Look around Rehoboth Beach, and you'll certainly notice the town's artsy, edgy sophistication. Keep looking and you'll spot the simple joys that make it one of the East Coast's most family-friendly beach havens. Have a day of fun in the sun on the sand, then walk along the boardwalk to make stops at Funland, Thrasher's, Dolle's or Kohr's, all of which have been helping generations of visitors create amazing memories. Combine that with lunch or dinner at a cutting-edge eatery, and you have a recipe for a perfect day at the beach.



BETHANY BEACH, DE

 **35.3 miles / 53 min.**

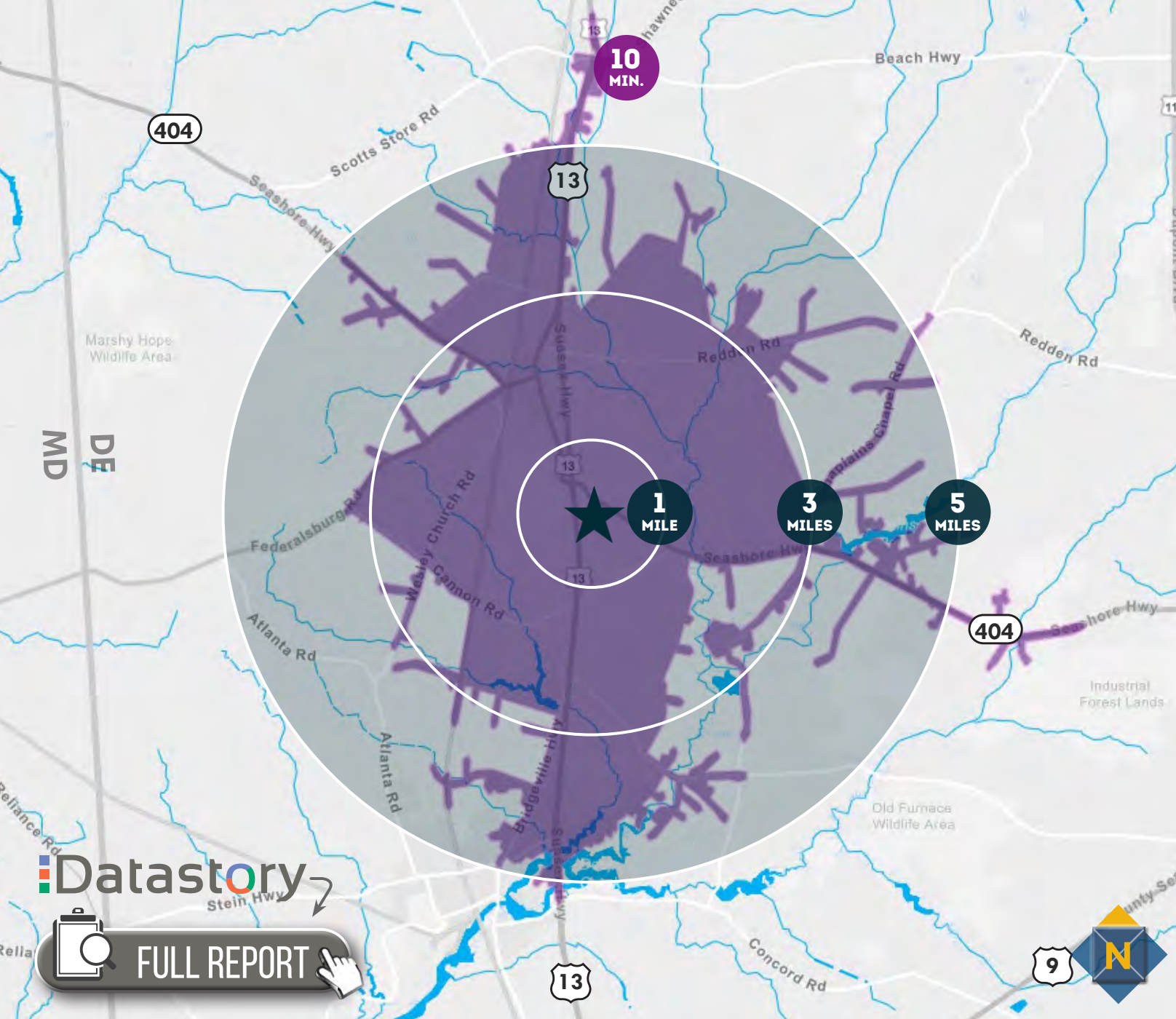
For some, the Bethany Beach lifestyle is the ultimate expression of why the Delaware beaches hold a special place in people's hearts, generation after generation, season after season. For years, Bethany has embraced its own quiet style – smaller and more serene than some beach resorts, Bethany is beloved for its balance of family-friendly peacefulness and fun-loving diversions, and has become a favorite for celebrities.



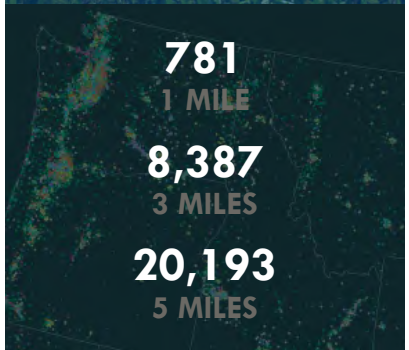
SALISBURY, MD

 **26.6 miles / 41 min.**

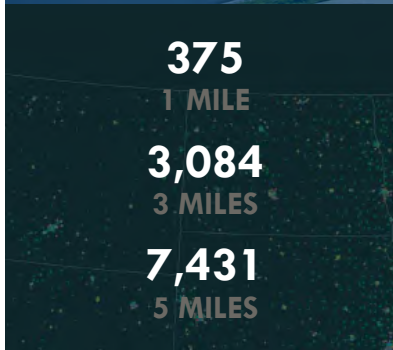
As you're traveling down Route 50 and getting closer to Ocean City, you'll find yourself passing through Salisbury, Maryland—a small town through and through, but also the largest city on Maryland's Eastern Shore. With all that Salisbury has to offer, planning an entire day-trip to the city that's just 30 minutes west from OC isn't a bad idea. They may not have a beach or a boardwalk, but there's still plenty of things to do and see in the historic metropolis that refers to itself as "The Comfortable Side of Coastal."



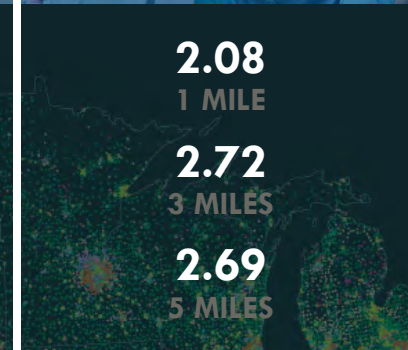
RESIDENTIAL POPULATION



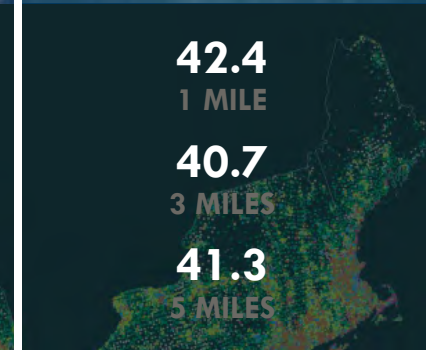
NUMBER OF HOUSEHOLDS



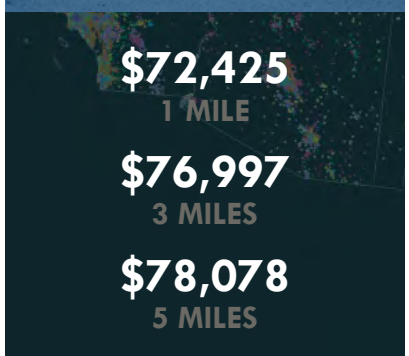
AVERAGE HOUSEHOLD SIZE



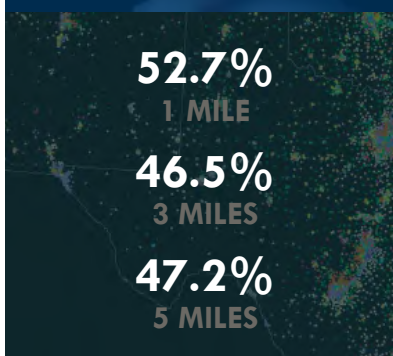
MEDIAN AGE



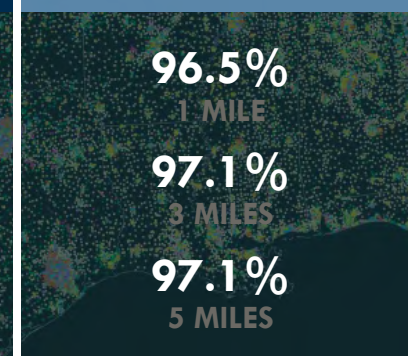
AVERAGE HOUSEHOLD INCOME



EDUCATION (COLLEGE+)



EMPLOYMENT (AGE 16+ IN LABOR FORCE)



DAYTIME POPULATION



33% SALT OF THE EARTH

10 MIN. DRIVE



These citizens are older, many with grown children that have moved away, and are entrenched in their traditional, rural lifestyles. They are cost-conscious consumers and loyal to brands they like.

2.59
AVERAGE HH SIZE

44.1
MEDIAN AGE

\$56,300
MEDIAN HH INCOME

[LEARN MORE](#)

27% HEARTLAND COMMUNITIES

10 MIN. DRIVE



Well settled and close-knit, these older householders are semirural and semi-retired, embracing a slower pace of life. Traditional and patriotic, they support their local businesses and always buy American.

2.39
AVERAGE HH SIZE

42.3
MEDIAN AGE

\$42,400
MEDIAN HH INCOME

[LEARN MORE](#)

15% DOWN THE ROAD

10 MIN. DRIVE



These younger, diverse communities are made up of family-oriented, outgoing consumers who value their traditions. They put a premium on convenience rather than health and nutrition.

2.76
AVERAGE HH SIZE

35.0
MEDIAN AGE

\$38,700
MEDIAN HH INCOME

[LEARN MORE](#)

11% SMALL TOWN SIMPLICITY

10 MIN. DRIVE



Young families and senior householders make up this down-to-earth and semirural lifestyle group. They are price-conscious consumers and shop accordingly, with an emphasis on convenience.

2.26
AVERAGE HH SIZE

40.8
MEDIAN AGE

\$31,500
MEDIAN HH INCOME

[LEARN MORE](#)



SEAN LANGFORD

VICE PRESIDENT
MACKENZIE RETAIL, LLC

443.573.3218

SLANGFORD@MACKENZIECOMMERCIAL.COM

CHRIS WALSH

VICE PRESIDENT
MACKENZIE RETAIL, LLC

410.494.4857

CWALSH@MACKENZIECOMMERCIAL.COM

MacKenzie Commercial Real Estate Services, LLC • 410-821-8585 • 2328 W. Joppa Road, Suite 200 | Lutherville, Maryland 21093 • www.MACKENZIECOMMERCIAL.com

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